

Do your sellers have listing coverage?

When you're helping your clients sell their home, you always want the listing to stand out. Listing coverage from America's Preferred Home Warranty (APHW) lets potential buyers know that working with you is a safe bet, while attracting more of them to your front door. It can also help you sell homes faster and for more money—elevating your reputation.

What is listing coverage?

When sellers purchase an America's Preferred Home Warranty for the future buyer of their home on the day they list it, they receive listing coverage, which is a limited complimentary warranty for the seller. It includes base coverage toward several home items for the seller, which lasts for the duration of the listing with no expiration date and no payment due until closing. Sellers may also qualify for our ListSecure® coverage, providing up to \$1,000 toward attorney fees in the event of a post-sale dispute. Terms and conditions apply. ListSecure® not available in Utah

Why would my homeowner want listing coverage?

Listing coverage make most homeowners eligible for ListSecure®, which can help them overcome financial obstacles that pop up during home inspections, such as issues with plumbing. It accompanies an America's Preferred Home Warranty, which will go to the buyer once the seller pays for it at closing. Our home warranty may come in handy to help overcome buyer objections, because it allows the buyer to move into their new home with an elevated peace of mind.

How much does listing coverage cost?

In most states, APHW standard listing coverage is complimentary with the purchase of any home warranty package for the buyer, when added at the listing start date. We also offer a Seller's Preferred Upgrade for increased coverage.

Protect your clients today

What do potential buyers see when they find a home with an APHW home warranty? They see a home the seller stands behind and believes in—and may even be willing to pay more for. Don't hesitate. Call me or visit APHW.COM to learn more about listing coverage for your clients' homes today!

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