



**TUCSON ASSOCIATION OF REALTORS®**

**2022 SPONSORSHIP PROGRAM**



# 2022 SPONSORSHIP PROGRAM

## PLATINUM SPONSOR \$10,000

*Includes large membership option*

### MEMBER OUTREACH FOR THE FOLLOWING EVENTS INCLUDES:

1. Three minutes speaking time.
2. Option to offer attendance prize.
3. Exhibit table
4. Option to offer door prize to collect business cards

- **Annual Membership Meeting**
- **One New Member Orientations**
- **One RAPAC Forum**

### COMMUNITY EVENT

- One First Time Homebuyer Workshop exhibitor's table

### COMPANY RECOGNITION

- Logo on Home Page of Tucsonrealtors.org
- Logo on every TAR connect newsletter (weekly)
- Social media promotion once per month
- Logo and Emcee recognition at annual awards
- Logo and Emcee recognition at TAR BOD Installation
- One full page ad in New Member Packet
- Member Lounge -vinyl logo on widow all year

### EVENT RECOGNITION -PLATINUM SPONSOR AT THE FOLLOWING EVENTS

1. Company featured on event promotions featured in the TAR Connect and on social media
  2. Sponsors logo or video played during event.
  3. Emcee recognition during event
- **Rodeo Family Day**
  - **TRCF Veterans Day Gol Tournament**
  - **Celebrity Bartending**
  - **Home for the Holidays (NEW FOR 2022)**

### COMPLIMENTARY ROOM RENTAL

Includes room set in rounds or classroom style, podium, up to two mics, audio, and projection on two large screens 4-6 hours (between 8-5pm)



## GOLD SPONSOR \$7,000

*Includes large membership option*

### MEMBER OUTREACH FOR THE FOLLOWING EVENTS INCLUDES:

1. Three minutes speaking time.
2. Option to offer attendance prize.
3. Exhibit table
4. Option to offer door prize to collect business cards

- **Annual Membership Meeting**
- **One New Member Orientations**
- **One RAPAC Forum**

### COMMUNITY EVENT

- One First Time Homebuyer Workshop exhibitor's table

### COMPANY RECOGNITION

- Logo on Home Page of Tucsonrealtors.org
- Logo on every TAR connect newsletter (weekly)
- Social media promotion once per month
- Logo and Emcee recognition at annual awards
- Logo and Emcee recognition at TAR BOD Installation

### EVENT RECOGNITION-GOLD SPONSOR AT THE FOLLOWING EVENTS:

1. Company featured on event promotions featured in the TAR Connect and on social media
  2. Sponsors logo or video played during event.
  3. Emcee recognition during event
- **Rodeo Family Day**
  - **TRCF Veterans Day Golf Tournament**
  - **YPN Celebrity Bartending**
  - **Home for the Holidays (NEW FOR 2022)**

### COMPLIMENTARY ROOM RENTAL

Includes room set in rounds or classroom style, podium, up to two mics, audio, and projection on two large screens 4-6 hours (between 8-5pm)



## SILVER SPONSOR \$5,000

*Includes large membership option*

### MEMBER OUTREACH FOR THE FOLLOWING EVENTS INCLUDES:

1. Three minutes speaking time.
2. Option to offer attendance prize.
3. Exhibit table
4. Option to offer door prize to collect business cards

- **Annual Membership Meeting**
- **One RAPAC Forum**

### COMPANY RECOGNITION

- Logo on Home Page of Tucsonrealtors.org
- Logo on every TAR connect newsletter (weekly)
- Logo and Emcee recognition at annual awards
- Logo and Emcee recognition at TAR BOD Installation

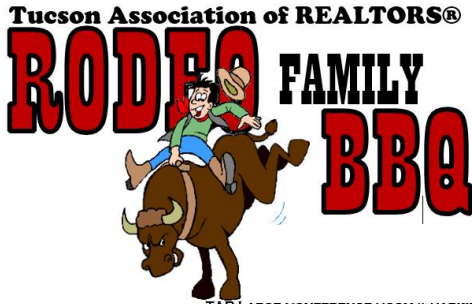
### EVENT RECOGNITION-SILVER SPONSOR AT THE FOLLOWING EVENTS:

1. Company featured on event promotions featured in the TAR Connect and on social media
  2. Sponsors logo or video played during event.
  3. Emcee recognition during event
- **Rodeo Family Day Entertainment Sponsor**
  - **TRCF Veterans Day Golf Tournament**
  - **YPN Celebrity Bartending**
  - **Home for the Holidays (NEW FOR 2022)**

### COMPLIMENTARY ROOM RENTAL

Includes room set in rounds podium, up to two mics, audio, and projection on two large screens 2 hours (between 8-5pm)

# 2022 SPONSORSHIP PROGRAM



## BRONZE SPONSOR

**\$3,000**

*Includes small membership option*

### MEMBER OUTREACH FOR THE FOLLOWING EVENTS INCLUDES:

1. Three minutes speaking time.
2. Option to offer attendance prize.
3. Exhibit table
4. Option to offer door prize to collect business cards

• **One RAPAC FORUM**

### COMMUNITY EVENT

- One First Time Homebuyer Workshop exhibitor's table

### COMPANY RECOGNITION AS SILVER SPONSOR

- Logo on every TAR connect newsletter (weekly)
- Logo and Emcee recognition at annual awards
- Logo and Emcee recognition at TAR BOD Installation

### EVENT RECOGNITION-BRONZE LEVEL SPONSOR AT THE FOLLOWING EVENTS:

1. Company featured on event promotions featured in the TAR Connect and on social media
  2. Sponsors logo or video played during event.
  3. Emcee recognition during event
- **Rodeo Family Day Entertainment Sponsor**
  - **TRCF Veterans Day Golf Tournament**
  - **YPN Celebrity Bartending**
  - **Home for the Holidays (NEW FOR 2022)**



TUCSON REALTORS® CHARITABLE FOUNDATION HOLIDAY FESTIVAL NOV. 28-DEC. 2, 2022

Tucson Association of REALTORS®

**YPN** YOUNG PROFESSIONAL NETWORK

**YPN NETWORKING SPONSOR \$1500**

### MEMBER OUTREACH FOR THE FOLLOWING EVENT

1. Three minutes speaking time
2. Option to offer attendance prize and collect business cards.
3. Welcome exhibit table.

### COMPANY RECOGNITION

- Featured on tucsonrealtors.org/ypn.
- Annual social media promotion.

### EVENT RECOGNITION

Company featured on event promotions & materials.

Sponsors video played during event.

- **YPN/WCR Marketing Panel: Top Tier**
- **YPN/RAPAC Casino Night- Silver Level**
- **Celebrity Bartending- 4th Tier Level**



TUCSON REALTORS® CHARITABLE FOUNDATION GOLF TOURNAMENT

## LEVEL-UP SPONSOR

YOU CHOSE TWO EVENTS AT PLATINUM LEVEL

**\$5,000**

*Includes large membership option*

### MEMBER OUTREACH FOR THE FOLLOWING EVENT INCLUDES:

1. Three minutes speaking time.
2. Option to offer attendance prize.
3. Exhibit table
4. Option to offer door prize to collect business cards

• **One RAPAC FORUM**

### COMMUNITY EVENT

- One First Time Homebuyer Workshop exhibitor's table

### COMPANY RECOGNITION

- Logo on STATS Page of Tucsonrealtors.org
- Logo on every TAR connect newsletter (weekly)
- Social media promotion once per month
- Logo and recognition at annual awards
- Logo and recognition at TAR BOD Installation

### YOUR CHOICE: EVENT SPONSOR AT PLATINUM LEVEL FOR TWO OF THE FOLLOWING EVENTS:

1. Company featured on event promotions featured in the TAR Connect and on social media
2. Sponsors logo or video played during event.
3. Emcee recognition during event

- Rodeo Family Day**
- TRCF Veterans Day Golf Tournament**
- Celebrity Bartending**
- Home for the Holidays (NEW FOR 2022)**





## TRCF EVENTS SPONSOR \$2,000

### COMPANY RECOGNITION

- Featured on tucsonrealtors.org/TRCF
- Annual social media promotion on TRCF Facebook Page

### EVENT RECOGNITION

- Company featured on event promotions & materials, screens where applicable
- Event exhibition tent/table spot at the Old Fashioned Fair and Food Event
- Platinum Level Golf Sponsorship includes foursome
- Platinum Level Sponsor at Home for the Holidays week long festival. (new for 2022)

## ADDITIONAL ADVERTISING OPPORTUNITIES

**TAR STORE  
BAG SPONSOR  
\$250 PER QUARTER**

Average sales per quarter = 300

**WEBSITE  
HOMEPAGE  
\$250 PER QUARTER**

Business card size ad scrolling at the bottom of the home page

## LOGO SPECIFICATIONS FOR SPONSORS

As a Tucson Association of REALTORS<sup>®</sup> Sponsor, we would love to feature your company and its logo at our various events! In order to properly display your logo, please provide us with a full-color, one-color black, and one-color white digital file of the logo. This should be an EPS or Adobe Illustrator (a Photoshop file is also acceptable) file. Do not send a JPEG or PDF of the logo. If your company has brand guidelines for logo use, please send a digital PDF along with the logos.

## CONTACT

To purchase a  
sponsorship or for more  
information contact  
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**520-272-8573**

