# For Immediate Release:

**April 9, 2014** 

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# Multiple Listing Service

## **Monthly Statistics March 2014**

Below are some highlights from the March Residential Sales Statistics:

- Total Sales Volume increased quite a bit this month going from \$188,915,109 in February to \$226,742,804 in March, resulting in a 20.02% increase.
- The Average Sales Price increased 1.98% from last month.
- Average List Price increased 2.20% and has increased 4.67% since March 2013.
- Total Under Contract this month is 2,173, rising 10.81% since February.
- Total Unit Sales went from 961 in February to 1,131 in March, an increase of 17.69%.
- The Median Sales Price increased 2.53% since February, going from \$158,000 to \$162,000.
- New Listings increased 1.97% from February to March.
- Total Active Listings fell slightly this month, going from 5,721 in February to 5,705 in March, a 0.28% decrease, but have increased 35.51% since March 2013.
- Average Days on Market decreased to 62 in March, from 63 in February.
- Conventional loan sales of 37.1% exceeded Cash Sales of 33.5% this month.

Kim Clifton 2014 TARMLS President







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### March 2014 Recap by Month and Year - % of Change

### **Total Sales Volume**

### **Total Unit Sales**

	<u>2014</u>	<u>2013</u>	<u>Annual % Change</u>
March	\$226,742,804	\$255,010,096	-11.08%
February	\$188,915,109	\$177,344,784	6.52%
Month % Change	20.02%	43.79%	

	<u>2014</u>	<u>2013</u>	Annual % Change
March	1,131	1,329	-14.90%
February	961	951	1.05%
Month % Change	17.69%	39.75%	

### **Average Sales Price**

### **Median Sales Price**

	<u>2014</u>	<u>2013</u>	Annual % Change
March	\$200,479	\$191,881	4.48%
February	\$196,581	\$186,482	5.42%
Month % Change	1.98%	2.90%	

	<u>2014</u>	<u>2013</u>	Annual % Change
March	\$162,000	\$150,050	7.96%
February	\$158,000	\$149,000	6.04%
Month % Change	2.53%	0.70%	

### **Average List Price**

### **New Listings**

	<u>2014</u>	<u>2013</u>	Annual % Change
March	\$207,255	\$198,009	4.67%
February	\$202,787	\$193,462	4.82%
Month % Change	2.20%	2.35%	

	<u>2014</u>	<u>2013</u>	Annual % Change
March	2,126	1,931	10.10%
February	2,085	1,597	30.56%
Month % Change	1.97%	20.91%	

### **Total Under Contract**

### **Active Listings**

	<u>2014</u>	<u>2013</u>	Annual % Change
March	2,173	2,712	-19.87%
February	1,961	2,680	-26.83%
Month % Change	10.81%	1.19%	

	<u>2014</u>	<u>2013</u>	Annual % Change
March	5,705	4,210	35.51%
February	5,721	4,325	32.28%
Month % Change	-0.28%	-2.66%	

### March 2014 - Active and Sold by Zip Code

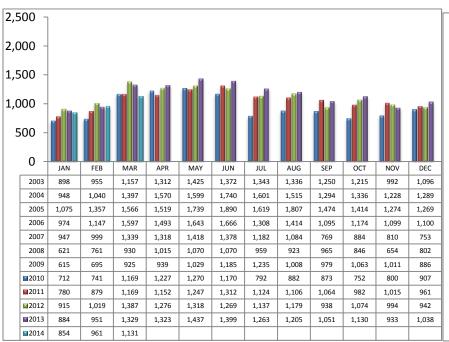
Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>
85145	23	2	8.70%	85645	2	0	0.00%	85713	202	25	12.38%	85741	89	57	64.04%
85321	0	0	0.00%	85648	0	0	0.00%	85714	17	6	35.29%	85742	196	56	28.57%
85601	1	0	0.00%	85653	92	32	34.78%	85715	126	34	26.98%	85743	215	60	27.91%
85602	8	1	12.50%	85654	0	0	0.00%	85716	147	17	11.56%	85744	1	1	100.00%
85611	0	0	0.00%	85658	220	33	15.00%	85718	319	42	13.17%	85745	184	31	16.85%
85614	300	58	19.33%	85701	26	6	23.08%	85719	140	16	11.43%	85746	90	30	33.33%
85616	0	0	0.00%	85704	151	43	28.48%	85730	144	33	22.92%	85747	127	46	36.22%
85619	30	0	0.00%	85705	79	14	17.72%	85734	0	0	0.00%	85748	118	20	16.95%
85622	100	18	18.00%	85706	47	25	53.19%	85735	65	11	16.92%	85749	188	31	16.49%
85623	10	0	0.00%	85710	200	50	25.00%	85736	29	7	24.14%	85750	337	45	13.35%
85629	225	42	18.67%	85711	141	36	25.53%	85737	235	43	18.30%	85755	248	39	15.73%
85641	238	28	11.76%	85712	120	28	23.33%	85739	305	30	9.84%	85756	75	15	20.00%
		•	•			•	•		•			85757	92	20	21.74%

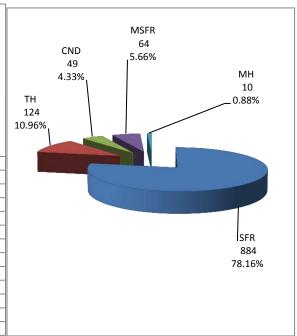
From: 3/01/2014 to 3/31/2014 Statistics generated on: 4/4/14

		Residential Listing Sta	atistics				Ac	tive Listings	Days on Mar	cet
	Total Active	Total Contingent	Total Capa	Total Pending	Total Inventory	Total Sold	Area	# Per Area	of Units Sol	d
Under \$29,999	47	5	2	3	57	19	С	660	1 -30 Days	498
\$30,000 to \$39,999	60	13	6	4	83	15	Е	313	31-60 Days	208
\$40,000 to \$49,999	77	14	9	8	108	14	N	698	61 - 90 Days	124
\$50,000 to \$59,999	83	25	15	5	128	29	NE	332	91-120 Days	120
\$60,000 to \$69,999	88	33	9	11	141	34	NW	1602	121 - 180 Days	119
\$70,000 to \$79,999	107	40	17	5	169	32	S	162	Over 180 Days	62
\$80,000 to \$89,999	97	50	16	16	179	33	SE	404	Avg. Days on M	arket
\$90,000 to \$99,999	109	61	13	14	197	45	SW	340	62	
\$100,000 to \$119,999	281	137	33	41	492	92	W	259	Avg. Sold Pr	ce
\$120,000 to \$139,999	394	185	39	33	651	123	XNE	30	\$200,479	
\$140,000 to \$159,999	413	174	27	45	659	106	XNW	83	Median Sale F	rice
\$160,000 to \$179,999	429	156	23	36	644	109	XS	471	\$162,000	
\$180,000 to \$199,999	407	101	11	22	541	85	XSW	306	New Listing	gs
\$200,000 to \$249,999	724	172	17	67	980	149	XW	45	2,126	
\$250,000 to \$299,999	549	118	9	46	722	84	Sold	Units per Area	Sales Volume by	/ Area
\$300,000 to \$399,999	675	103	12	24	814	83	С	109	\$17,809,374	
\$400,000 to \$499,999	377	42	5	9	433	32	Е	72	\$10,750,973	
\$500,000 to \$749,999	409	43	4	13	469	30	N	95	\$35,361,540	
\$750,000 to \$999,999	158	15	0	7	180	9	NE	68	\$20,509,20	6
\$1,000,000 and over	221	9	0	1	231	8	NW	349	\$78,655,821	
							S	50	\$5,002,628	3
							SE	91	\$13,948,63	
							SW	68	\$8,037,788	
							W	53	\$10,281,25	)
							XNE	0	\$0	
							XNW	25	\$2,830,437	
							XS	74	\$13,718,87	9
Totals	5,705	1,496	267	410	7,878	1,131	XSW	69	\$9,144,673	
					ľ		XW	8	\$691,600	
	<u>Mar-14</u>	<u>Mar-13</u>	% Change	YTD 2014	YTD 2013	% Change		Total Volume	\$226,742,80	4
Home Sales Volume	\$226,742,804		-11.08%	\$584,120,316	\$593,577,257	-1.59%			_	
Home Sales Units	1,131	1,329	-14.90%	2,946	3,164	-6.89%			Types of Financing	<u>Totals</u>
Average Sales Price (All Residential)	\$200,479	\$191,881	4.48%	\$198,701	\$188,156	5.60%			FHA	181
Median Sales Price	\$162,000	\$150,050	7.96%	\$159,813	\$148,525	7.60%			VA	111
Average Days on Market:	62	. 59	5.08%	62	. 59	5.08%			Other 31	
Average List Price for Solds:	\$207,255	\$198,009	4.67%	\$205,090	\$194,623	5.38%			Cash 379	
SP/LP %	96.73%	96.91%		96.88%	96.68%				Convention	420
Total Under Contract	2,173	2,712	-19.87%						Cash/Loan	1
Active Listings	5,705	4,210	35.51%						Carryback	8
New Listings	2,126	1,931	10.10%							

### **Total Unit Sales - March 2014**

### **Unit Sales - Breakdown by Type**

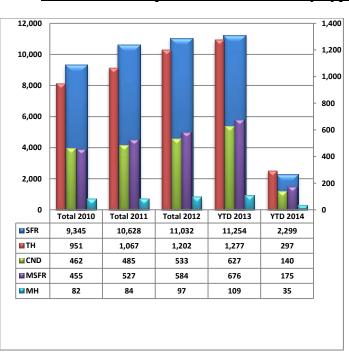




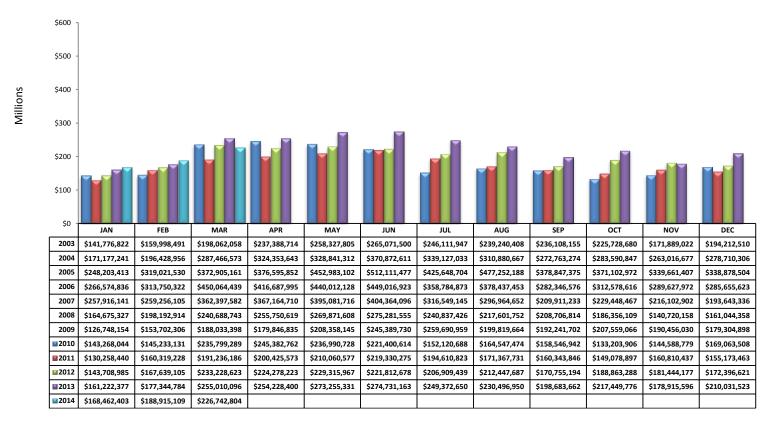
### **Total Unit Sales By Type - Monthly Comparison**

#### July-13 Aug-13 Sept-13 Oct-13 Nov-13 Dec-13 Jan-14 Feb-14 Mar-14 **■SFR** MTH CND **MSFR** МН

### YTD Annual Comparison - Breakdown by Type



### **Total Sales Volume - March 2014**

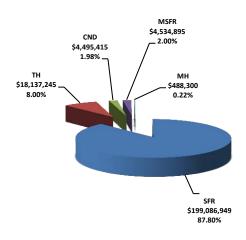


### Total Sales Volume By Type - Monthly Comparison

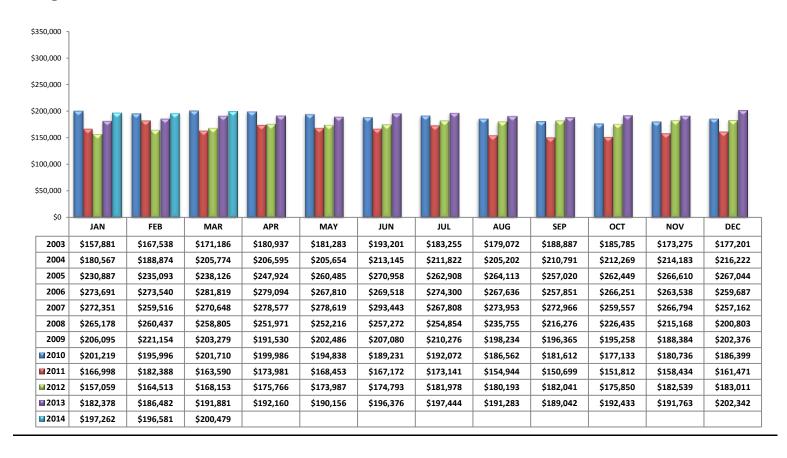
\$250

#### \$200 \$150 \$100 \$50 \$0 Oct-13 Nov-13 Dec-13 Jan-14 Feb-14 Mar-14 ■SFR \$193,289,483 \$159,926,103 \$186,738,843 \$149,123,241 \$165.038.853 \$199,086,949 **™**TH \$14,879,546 \$11.856.365 \$14.194.515 \$11,279,309 \$14.814.681 \$18,137,245 MCND \$4.282.180 \$4.765.307 \$4,495,415 \$3.520.250 \$3.631.950 \$4.542.092 MSFR \$4.418.467 \$3.219.877 \$3.953.558 \$3.622.053 \$4.002.983 \$4.534.895 MH \$580,100 \$393,001 \$379,300 \$805,850 \$516,500 \$488,300

### **Monthly Volume by Type**

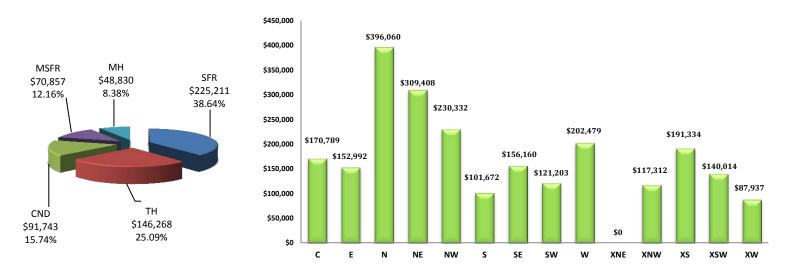


### Average Sales Price - March 2014

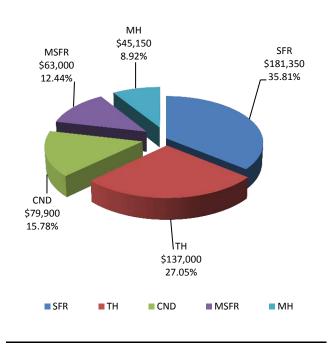


### Average Sales Price by Type - March 2014

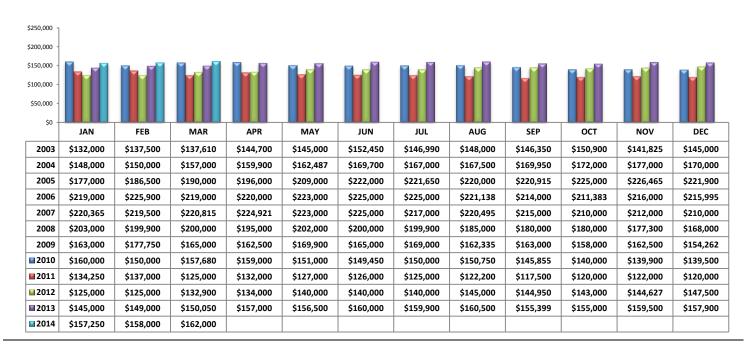
### Average "Listing" Price per Area - March 2014



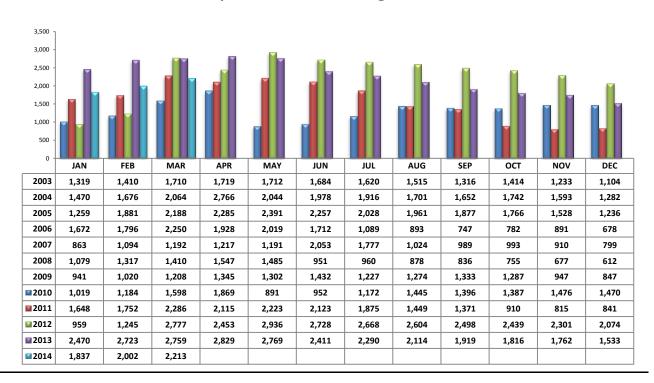
### Median Sale Price - by Type



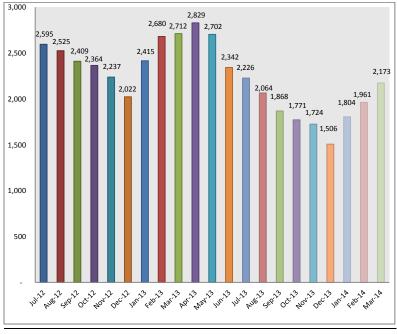
### Median Sale Price - March 2014



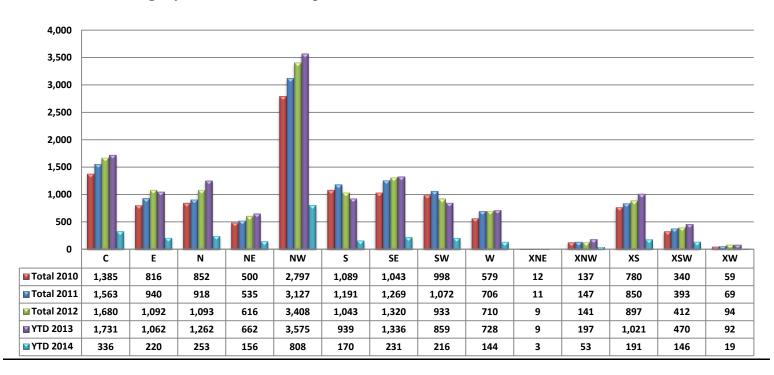
### **Newly Under Contract During The Month**



### **Total Listings Still Under Contract At The End of The Month**



### Number of Sold Listings by Area - Annual Comparison



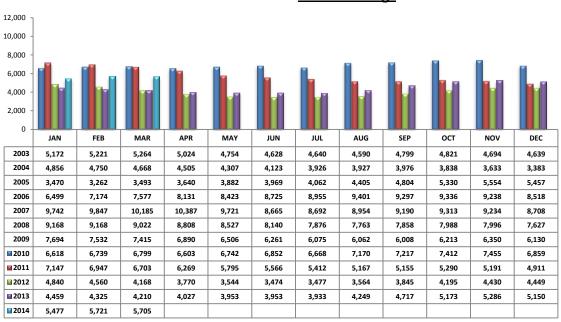
### Average \$ Sold per Area by # of Bedrooms

		I		I	I
	0-2	3	4	5+	All
	Bedrooms	Bedrooms	Bedrooms	Bedrooms	Bedrooms
С	\$107,001	\$153,368	\$259,604	\$217,500	\$163,388
E	\$64,343	\$146,577	\$206,479	\$350,000	\$149,319
N	\$195,029	\$398,897	\$523,052	\$780,000	\$372,226
NE	\$106,216	\$242,552	\$392,692	\$537,850	\$301,605
NW	\$185,327	\$228,651	\$248,395	\$342,592	\$225,374
s	\$63,250	\$94,500	\$123,585	\$89,900	\$100,052
SE	\$112,484	\$141,956	\$174,354	\$242,000	\$153,281
SW	\$72,026	\$118,914	\$159,846	\$0	\$118,202
W	\$147,307	\$193,098	\$206,000	\$396,666	\$193,985
XNE	\$0	\$0	\$0	\$0	\$0
XNW	\$32,850	\$110,073	\$131,259	\$0	\$113,217
XS	\$160,144	\$167,443	\$211,570	\$246,933	\$185,390
xsw	\$121,024	\$155,289	\$192,500	\$0	\$132,531
xw	\$66,100	\$91,280	\$103,000	\$0	\$86,450

### Units Sold per Area by # of Bedrooms

	0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms	
С	31	53	22	3	109	
E	11	45	15	1	72	
N	37	28	25	5	95	
NE	11	28	21	8	68	
NW	84	172	86	7	349	
S	4	31	14	1	50	
SE	8	46	36	1	91	
sw	15	37	16	0	68	
w	14	30	6	3	53	
XNE	0	0	0	0	0	
XNW	2	12	11	0	25	
xs	20	23	28	3	74	
xsw	48	19	2	0	69	
xw	2	5	1	0	8	

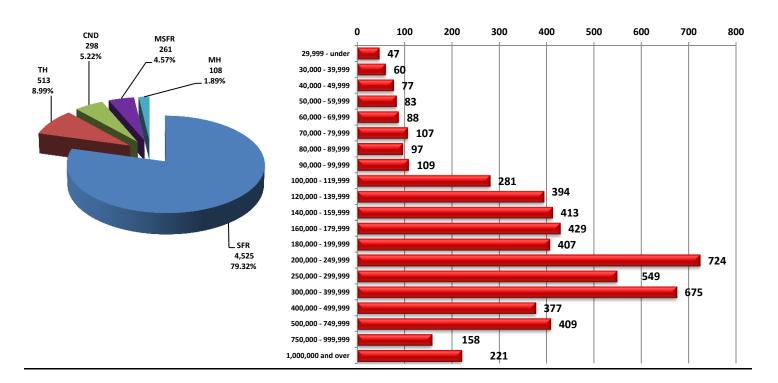
### **Active Listings**



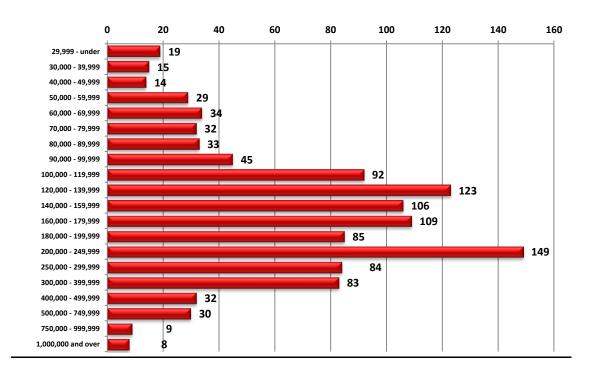
# of Listings		
660		
313		
698		
332		
1602		
162		
404		
340		
259		
30		
83		
471		
306		
45		

### **Active Listings Unit Breakdown**

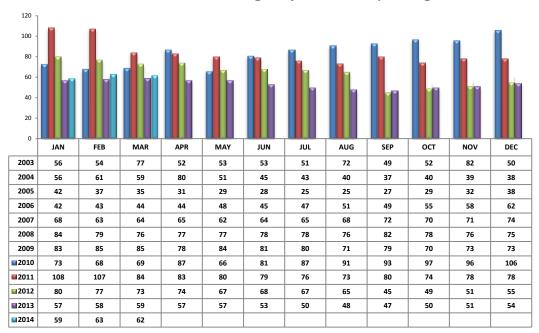
### **Active Listings Price Breakdown**



### Sold Price Breakdown



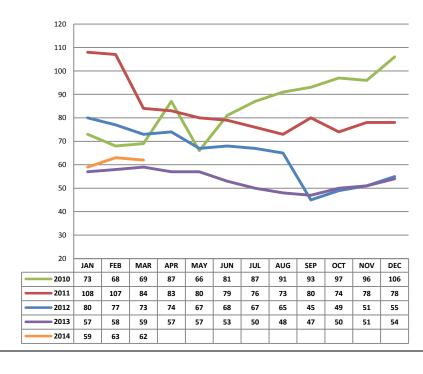
### Average Days on Market/Listing - March 2014

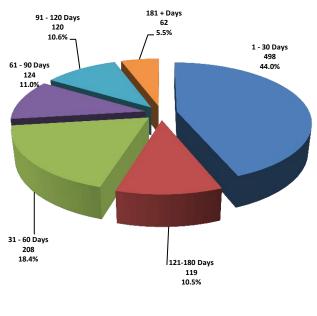


Area	Avg. DOM
N	57
NE	45
NW	55
XNE	49
XNW	67
С	43
E	50
S	60
SE	73
SW	61
XSW	59
XS	64
W	99
XW	116

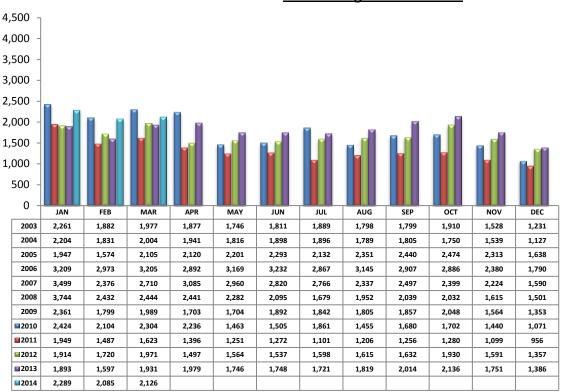
### **Annual Comparison - Average Days on Market**

### Average Days on Market/Listing Breakdown





### **New Listings - March 2014**



Area	# of Listings		
C	271		
Е	153		
N	234		
NE	135		
NW	543		
S	89		
SE	186		
SW	126		
W	109		
XNE	5		
XNW	25		
XS	154		
XSW	84		
XW	12		

### Misc. MLS Information

Month	Expired	Cancelled	Temp Off Mkt.
June 2013	183	322	67
July 2013	156	344	67
Aug 2013	140	314	71
Sept 2013	136	362	65
Oct 2013	191	341	37
Nov 2013	123	323	56
Dec 2013	348	293	69
Jan 2014	186	433	52
Feb 2014	166	366	53
Mar 2014	203	371	69

<sup>\*</sup>Includes properties that were re-listed

<sup>\*\*</sup>Beginning March2012, TAR/MLS implemented a change in the calculation of New Listings to include all new listings input to the MLS database. The changes are reflected above.