For Immediate Release:

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Multiple Listing Service

Monthly Statistics July 2014

Below are some highlights from the July Residential Sales Statistics:

- The Median Sales Price for July was \$170,000, a .70% increase since last month, and a 6.32% increase over July 2013.
- Total Sales Volume fell this month going from \$274,446,213 in June to \$241,384,595 in July, resulting in a 12.05% decrease.
- The Average Sales Price decreased 3% from last month.
- Average List Price for July was \$212,418, a 3.09% decrease from last month's \$219,192.
- Total Under Contract decreased 6.11% from June.
- Total Unit Sales of 1,176 for July is a 9.33% decrease from June's 1,297.
- New Listings decreased 11.58% from June to July.
- Total Active Listings of 5,149 is a decrease of 2.55% since June's number of 5,284, but is an increase of 30.92% since July 2013.
- Average Days on Market dropped to 60 this month from 62 in June.
- Conventional loan sales of 40% exceeded Cash Sales of 26% this month.

Kim Clifton 2014 TARMLS President







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July 2014 Recap by Month and Year - % of Change

Total Sales Volume

Total Unit Sales

	<u>2014</u>	<u>2013</u>	Annual % Change
July	\$241,384,595	\$249,372,650	-3.20%
June	\$274,446,213	\$274,731,163	-0.10%
Month % Change	-12.05%	-9.23%	

	<u>2014</u>	<u>2013</u>	Annual % Change
July	1,176	1,263	-6.89%
June	1,297	1,399	-7.29%
Month % Change	-9.33%	-9.72%	

Average Sales Price

Median Sales Price

	<u>2014</u>	<u>2013</u>	Annual % Change
July	\$205,259	\$197,444	3.96%
June	\$211,600	\$196,376	7.75%
Month % Change	-3.00%	0.54%	

	<u>2014</u>	<u>2013</u>	Annual % Change
July	\$170,000	\$159,900	6.32%
June	\$168,815	\$160,000	5.51%
Month % Change	0.70%	-0.06%	

Average List Price

New Listings

	<u>2014</u>	<u>2013</u>	Annual % Change
July	\$212,418	\$203,333	4.47%
June	\$219,192	\$202,547	8.22%
Month % Change	-3.09%	0.39%	

	<u>2014</u>	<u>2013</u>	Annual % Change
July	1,786	1,721	3.78%
June	2,020	1,748	15.56%
Month % Change	-11.58%	-1.54%	

Total Under Contract

Active Listings

	<u>2014</u>	<u>2013</u>	Annual % Change
July	1,830	2,226	-17.79%
June	1,949	2,342	-16.78%
Month % Change	-6.11%	-4.95%	

	<u>2014</u>	<u>2013</u>	<u>Annual % Change</u>
July	5,149	3,933	30.92%
June	5,284	3,953	33.67%
Month % Change	-2.55%	-0.51%	

July 2014 - Active and Sold by Zip Code

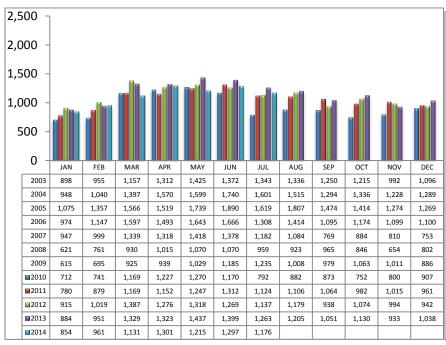
Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>
85143	0	0	0.00%	85645	0	0	0.00%	85714	18	7	38.89%	85742	193	50	25.91%
85145	10	5	50.00%	85648	0	0	0.00%	85715	121	28	23.14%	85743	187	44	23.53%
85321	0	0	0.00%	85653	97	21	21.65%	85716	164	38	23.17%	85745	147	47	31.97%
85601	0	0	0.00%	85654	0	0	0.00%	85717	0	0	0.00%	85746	82	42	51.22%
85602	7	1	14.29%	85658	149	33	22.15%	85718	251	45	17.93%	85747	154	45	29.22%
85611	0	0	0.00%	85701	24	4	16.67%	85719	167	36	21.56%	85748	113	17	15.04%
85614	205	42	20.49%	85704	155	41	26.45%	85730	131	32	24.43%	85749	156	28	17.95%
85616	0	0	0.00%	85705	89	14	15.73%	85734	0	0	0.00%	85750	286	49	17.13%
85619	29	3	10.34%	85706	50	18	36.00%	85735	65	12	18.46%	85755	198	40	20.20%
85622	55	5	9.09%	85710	180	67	37.22%	85736	32	5	15.63%	85756	73	24	32.88%
85623	8	2	25.00%	85711	129	39	30.23%	85737	237	41	17.30%	85757	81	28	34.57%
85629	211	52	24.64%	85712	105	27	25.71%	85739	253	31	12.25%				
85641	243	46	18.93%	85713	188	28	14.89%	85741	105	39	37.14%				

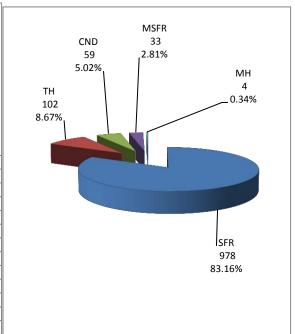
From: 7/01/2014 to 7/31/2014 Statistics generated on: 8/6/14

	Residential Listing Statistics								Days on Mar	ket
	Total Active	Total Contingent	Total Capa	Total Pending	Total Inventory	Total Sold	Area	# Per Area	of Units So	ld
Under \$29,999	29	7	0	4	40	16	С	680	1 -30 Days	517
\$30,000 to \$39,999	45	7	4	6	62	17	Е	291	31-60 Days	247
\$40,000 to \$49,999	71	10	2	5	88	7	N	580	61 - 90 Days	133
\$50,000 to \$59,999	78	17	8	10	113	21	NE	284	91-120 Days	115
\$60,000 to \$69,999	78	35	13	5	131	29	NW	1418	121 - 180 Days	92
\$70,000 to \$79,999	102	40	15	10	167	23	S	171	Over 180 Days	72
\$80,000 to \$89,999	108	29	12	12	161	26	SE	420	Avg. Days on N	larket
\$90,000 to \$99,999	117	41	20	18	196	30	SW	307	60	
\$100,000 to \$119,999	244	121	31	22	418	83	W	229	Avg. Sold Pr	ice
\$120,000 to \$139,999	348	147	34	42	571	125	XNE	30	\$205,259	
\$140,000 to \$159,999	405	143	30	36	614	139	XNW	78	Median Sale	Price
\$160,000 to \$179,999	402	131	17	32	582	112	XS	409	\$170,000	
\$180,000 to \$199,999	395	81	11	29	516	96	XSW	215	New Listin	gs
\$200,000 to \$249,999	648	139	15	46	848	171	XW	37	1,786	
\$250,000 to \$299,999	527	82	11	31	651	110	Sold	Units per Area	Sales Volume b	y Area
\$300,000 to \$399,999	645	79	10	38	772	86	С	150	\$25,168,04	7
\$400,000 to \$499,999	298	48	3	7	356	35	E	85	\$13,566,92	2
\$500,000 to \$749,999	308	36	5	14	363	39	N	105	\$38,232,057	
\$750,000 to \$999,999	141	11	0	5	157	5	NE	63	\$14,923,324	
\$1,000,000 and over	160	9	2	2	173	6	NW	320	\$77,915,82	2
							S	59	\$6,548,65	
							SE	99	\$19,749,67	4
							SW	82	\$10,749,85	9
							W	67	\$10,428,70	1
							XNE	3	\$823,000	
							XNW	11	\$1,301,16	
							XS	89	\$16,583,36	
Totals	5,149	1,213	243	374	6,979	1,176	XSW	40	\$5,051,00	
							XW	3	\$343,000	
	<u> July-14</u>	<u>July-13</u>	% Change	YTD 2014	YTD 2013	% Change		Total Volume	\$241,384,5	95
Home Sales Volume	\$241,384,595	\$249,372,650	-3.20%	1 / /- /	\$1,645,164,801	-2.45%	_			
Home Sales Units	1,176	,	-6.89%	7,935	8,586	-7.58%	-		Types of Financing	<u>Totals</u>
Average Sales Price (All Residential)	\$205,259		3.96%	\$205,835	\$195,356	5.36%	-		FHA	215
Median Sales Price	\$170,000	\$159,900	6.32%	\$168,373	\$158,608	6.16%	-		VA	128
Average Days on Market:	60		20.00%	61	53	15.09%			Other 43	
Average List Price for Solds:	\$212,418	\$203,333	4.47%	\$212,928	\$201,437	5.70%			Cash	308
SP/LP %	96.63%			96.67%	96.98%				Conventional	473
Total Under Contract	1,830	2,226	-17.79%						Cash/Loan	0
Active Listings	5,149	3,933	30.92%						Carryback	9
New Listings	1,786	1,721	3.78%							

Total Unit Sales - July 2014

Unit Sales - Breakdown by Type

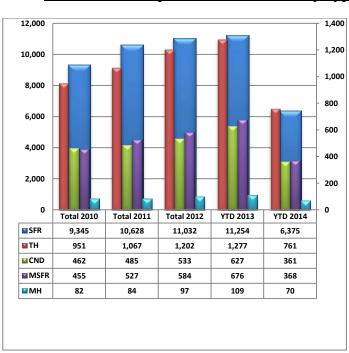




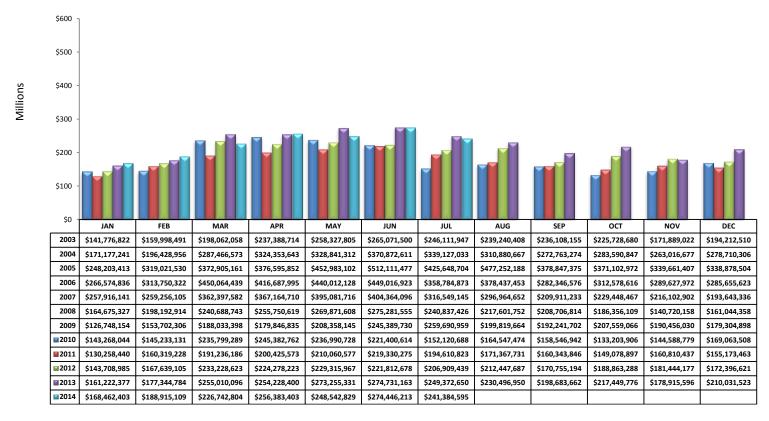
Total Unit Sales By Type - Monthly Comparison

1,200 1,000 Nov-13 Dec-13 Jan-14 Feb-14 Mar-14 Apr-14 May-14 June-14 July-14 **■SFR** 1,048 1,081 MTH CND **MSFR** МН

YTD Annual Comparison - Breakdown by Type



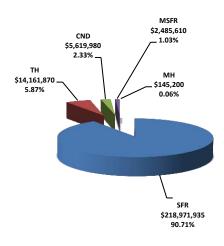
Total Sales Volume - July 2014



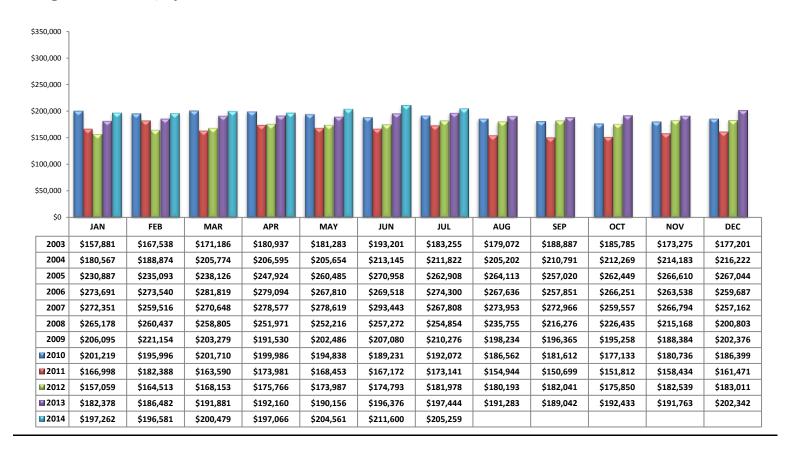
Total Sales Volume By Type - Monthly Comparison

\$300 \$250 \$200 \$150 \$100 \$50 \$0 Apr-14 Feb-14 Mar-14 May-14 June-14 July-14 ■SFR \$165.038.853 \$199,086,949 \$228,021,652 \$219,174,886 \$250.548.599 \$218,971,935 **™**TH \$14.814.681 \$18.137.245 \$19,237,382 \$19,168,454 \$14,756,370 \$14.161.870 MCND \$4.542.092 \$5.619.980 \$4,495,415 \$4.103.379 \$5.569.699 \$4.763.380 MSFR \$4.002.983 \$4.534.895 \$4.193.590 \$3.955.240 \$4.052.965 \$2,485,610 MH \$516,500 \$488,300 \$827,400 \$674,550 \$324,899 \$145,200

Monthly Volume by Type



Average Sales Price - July 2014

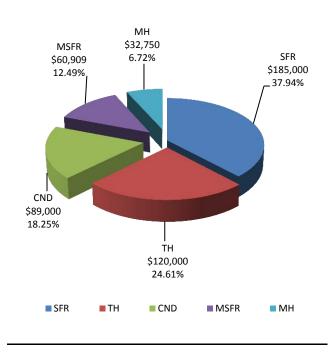


Average Sales Price by Type - July 2014

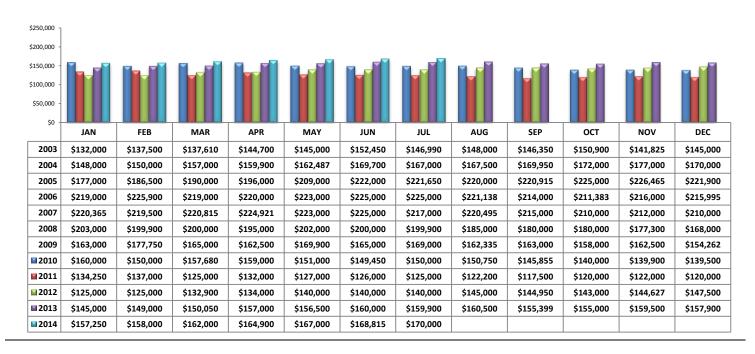
Average "Listing" Price per Area - July 2014



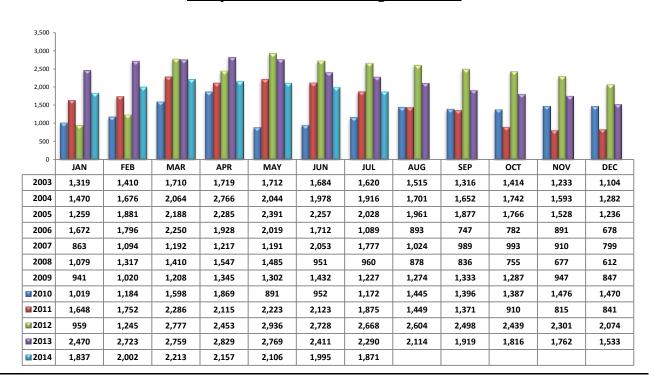
Median Sale Price - by Type



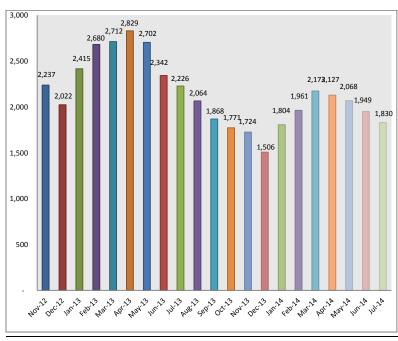
Median Sale Price - July 2014



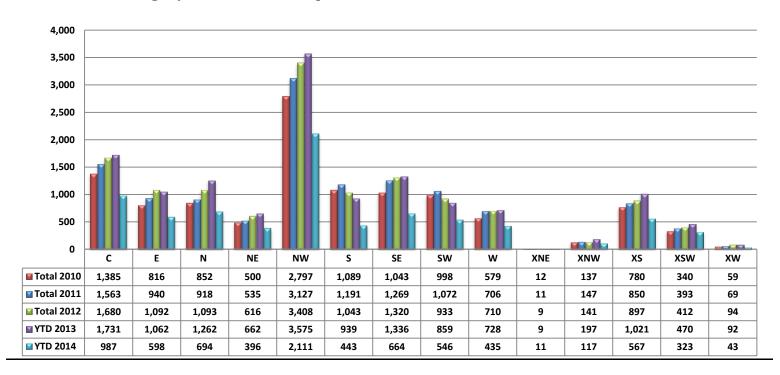
Newly Under Contract During The Month



Total Listings Still Under Contract At The End of The Month



Number of Sold Listings by Area - Annual Comparison



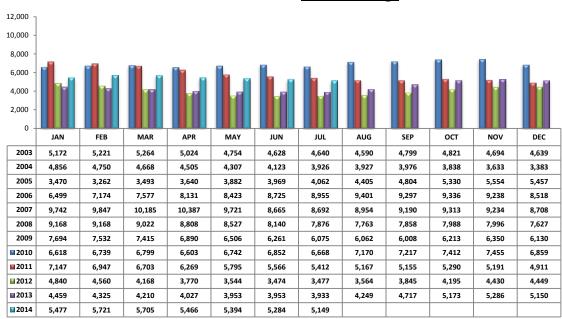
Average \$ Sold per Area by # of Bedrooms

	0-2	3	4	5+	All
	Bedrooms	Bedrooms	Bedrooms	Bedrooms	Bedrooms
С	\$115,586	\$164,048	\$237,230	\$373,750	\$167,786
E	\$90,023	\$154,007	\$213,425	\$223,000	\$159,610
N	\$201,581	\$368,641	\$474,833	\$628,619	\$364,114
NE	\$107,038	\$257,383	\$317,511	\$335,820	\$236,878
NW	\$212,546	\$207,791	\$296,514	\$305,653	\$243,486
S	\$94,833	\$101,519	\$129,687	\$270,000	\$110,994
SE	\$148,026	\$187,908	\$215,678	\$289,100	\$199,491
SW	\$81,931	\$123,993	\$150,395	\$210,900	\$131,095
W	\$105,364	\$146,973	\$230,126	\$230,000	\$155,652
XNE	\$274,333	\$0	\$0	\$0	\$274,333
XNW	\$0	\$115,733	\$124,500	\$100,000	\$118,287
XS	\$150,814	\$180,689	\$198,157	\$224,811	\$186,329
XSW	\$122,696	\$123,022	\$160,333	\$150,000	\$126,275
xw	\$0	\$102,000	\$139,000	\$0	\$114,333

Units Sold per Area by # of Bedrooms

	0-2 Bedrooms			All Bedrooms	
С	45	75	26	4	150
E	17	42	24	2	85
N	35	31	31	8	105
NE	18	23	17	5	63
NW	52	144	105	19	320
S	9	33	16	1	59
SE	9	49	36	5	99
sw	11	36	33	2	82
W	14	39	13	1	67
XNE	3	0	0	0	3
XNW	0	5	5	1	11
XS	14	33	35	7	89
xsw	27	9	3	1	40
xw	0	2	1	0	3

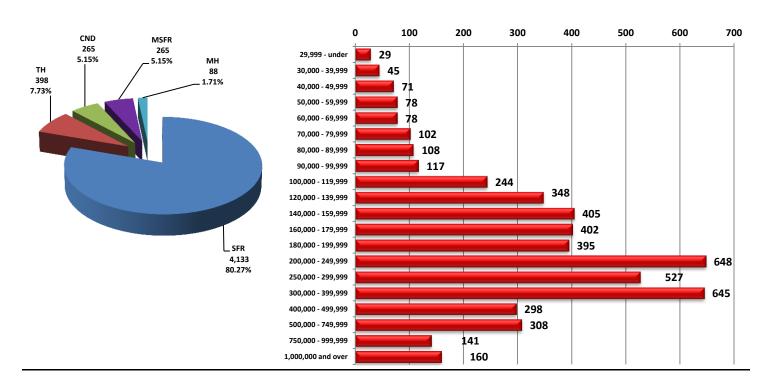
Active Listings



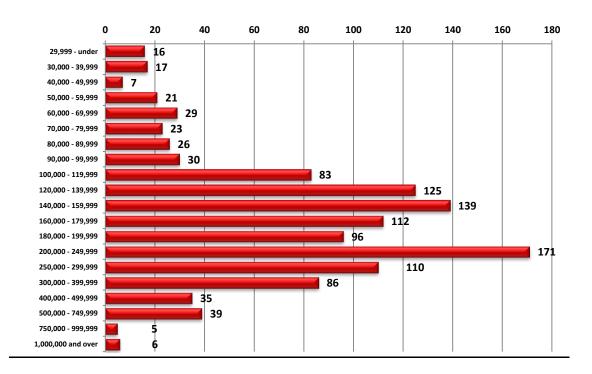
Area	# of Listings		
C	680		
E	291		
N	580		
NE	284		
NW	1418		
S	171		
SE	420		
SW	307		
W	229		
XNE	30		
XNW	78		
XS	409		
XSW	215		
XW	37		

Active Listings Unit Breakdown

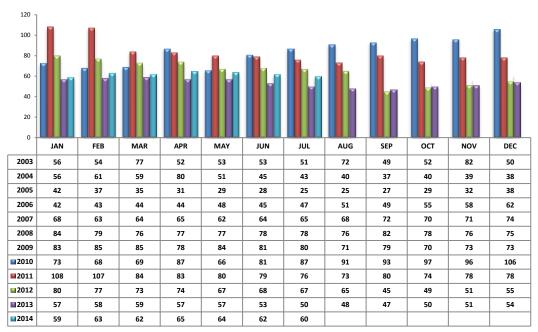
Active Listings Price Breakdown



Sold Price Breakdown



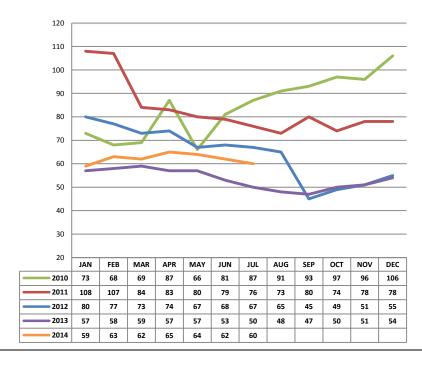


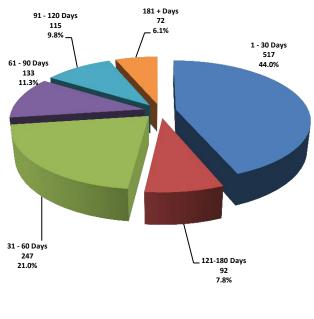


Area	Avg. DOM
C	57
E	46
N	62
NE	59
NW	70
S	31
SE	57
SW	58
W	48
XNE	173
XNW	54
XS	68
XSW	79
XW	31

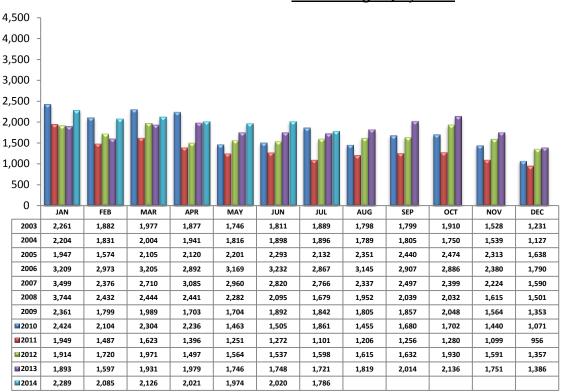
Annual Comparison - Average Days on Market

Average Days on Market/Listing Breakdown





New Listings - July 2014



Area	# of Listings		
C	264		
E	104		
N	176		
NE	79		
NW	460		
S	103		
SE	181		
SW	108		
W	90		
XNE	6		
XNW	37		
XS	118		
XSW	50		
XW	10		

Misc. MLS Information

Month	Expired	Cancelled	Temp Off Mkt.
Oct 2013	191	341	37
Nov 2013	123	323	56
Dec 2013	348	293	69
Jan 2014	186	433	52
Feb 2014	166	366	53
Mar 2014	203	371	69
Apr 2014	274	421	57
May 2014	256	467	54
June 2014	238	422	62
July 2014	235	462	69

^{*}Includes properties that were re-listed

^{**}Beginning July2012, TAR/MLS implemented a change in the calculation of New Listings to include all new listings input to the MLS database. The changes are reflected above.