## For Immediate Release:

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## Multiple Listing Service

### **Monthly Statistics January 2014**

Below are some highlights from the January Residential Sales Statistics:

- Total Sales Volume decreased 19.79% from December, but increased 4.49% since January 2013.
- The Average Sales Price of \$197,262 is a decrease of 2.51% since December.
- Average List Price fell from \$208,818 in December to \$203,061 in January, a 2.76% decline, but is a 7.43% increase since this time last year.
- Total Under Contract this month, 1,804, is a significant increase of 19.79% since December.
- Total Unit Sales decreased 17.79% since December.
- The Median Sales Price fell slightly since December going from \$157,900 to \$157,250, a 0.41% decrease.
- New Listings rose significantly from 1,386 in December to 2,289 in January, resulting in a 65.15% increase.
- Total Active Listings went from 5,150 in December to 5,477, a 6.35% increase, and have increased 22.83% since January 2013.
- Average Days on Market increased to 59 for January from 54 in December.
- Cash sales of 38% exceeded Conventional loan sales of 34% in January.

Kim Clifton 2014 TARMLS President







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#### January 2014 Recap by Month and Year - % of Change

#### **Total Sales Volume**

#### 2014 2013 Annual % Change

	<u> 2017</u>	<u> 2015</u>	minuai / Change
January	\$168,462,403	\$161,222,377	4.49%
December	\$210,031,523	\$172,396,621	21.83%
Month % Change	-19.79%	-6.48%	

#### **Total Unit Sales**

	<u>2014</u>	<u>2013</u>	Annual % Change
January	854	884	-3.39%
December	1,038	942	10.19%
Month % Change	-17.73%	-6.16%	

#### **Average Sales Price**

	<u>2014</u>	<u>2013</u>	<u>Annual % Change</u>
January	\$197,262	\$182,378	8.16%
December	\$202,342	\$183,011	10.56%
Month % Change	-2.51%	-0.35%	

#### **Median Sales Price**

	<u>2014</u>	<u>2013</u>	Annual % Change
January	\$157,250	\$145,000	8.45%
December	\$157,900	\$147,500	7.05%
Month % Change	-0.41%	-1.69%	

#### **Average List Price**

	<u>2014</u>	<u>2013</u>	Annual % Change
January	\$203,061	\$189,011	7.43%
December	\$208,818	\$189,229	10.35%
Month % Change	-2.76%	-0.12%	

#### **New Listings**

	<u>2014</u>	<u>2013</u>	Annual % Change
January	2,289	1,893	20.92%
December	1,386	1,357	2.14%
Month % Change	65.15%	39.50%	

#### **Total Under Contract**

	<u>2014</u>	<u>2013</u>	Annual % Change
January	1,804	2,415	-25.30%
December	1,506	2,022	-25.52%
Month % Change	19.79%	19.44%	

#### **Active Listings**

	<u>2014</u>	<u>2013</u>	Annual % Change
January	5,477	4,459	22.83%
December	5,150	4,449	15.76%
Month % Change	6.35%	0.22%	

#### January 2014 - Active and Sold by Zip Code

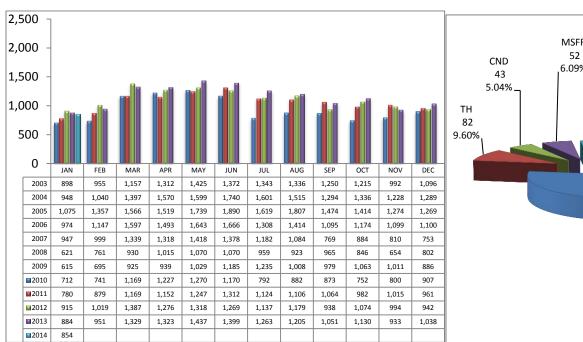
Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>
85145	9	6	66.67%	85645	3	0	0.00%	85713	216	29	13.43%	85741	106	32	30.19%
85321	1	0	0.00%	85648	0	0	0.00%	85714	20	8	40.00%	85742	191	25	13.09%
85601	1	0	0.00%	85653	95	13	13.68%	85715	119	28	23.53%	85743	227	33	14.54%
85602	7	0	0.00%	85654	0	0	0.00%	85716	140	21	15.00%	85745	173	32	18.50%
85611	0	0	0.00%	85658	205	17	8.29%	85718	269	30	11.15%	85746	93	27	29.03%
85614	331	32	9.67%	85701	31	2	6.45%	85719	119	16	13.45%	85747	122	16	13.11%
85616	0	0	0.00%	85704	158	32	20.25%	85730	126	35	27.78%	85748	101	19	18.81%
85619	28	0	0.00%	85705	68	22	32.35%	85734	0	0	0.00%	85749	143	17	11.89%
85622	108	13	12.04%	85706	51	27	52.94%	85735	73	9	12.33%	85750	321	36	11.21%
85623	9	1	11.11%	85710	181	46	25.41%	85736	28	2	7.14%	85755	246	35	14.23%
85629	187	33	17.65%	85711	136	25	18.38%	85737	225	21	9.33%	85756	58	24	41.38%
85641	227	26	11.45%	85712	121	16	13.22%	85739	311	27	8.68%	85757	91	21	23.08%

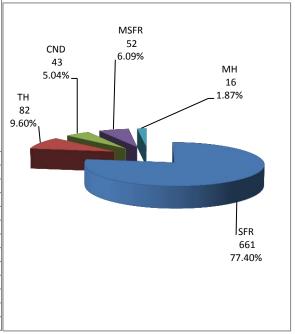
From: 1/01/2014 to 1/31/2014 Statistics generated on: 2/5/14

Residential Listing Statistics									Days on Ma	rket
	Total Active	Total Contingent	Total Capa	Total Pending	Total Inventory	Total Sold	Area	# Per Area	of Units Sc	old
Under \$29,999	44	4	5	4	57	15	С	625	1 -30 Days	338
\$30,000 to \$39,999	65	11	9	12	97	21	Е	279	31-60 Days	198
\$40,000 to \$49,999	72	12	8	8	100	16	N	621	61 - 90 Days	138
\$50,000 to \$59,999	86	35	16	12	149	25	NE	279	91-120 Days	76
\$60,000 to \$69,999	84	27	7	11	129	29	NW	1613	121 - 180 Days	63
\$70,000 to \$79,999	107	46	20	12	185	24	S	155	Over 180 Days	41
\$80,000 to \$89,999	111	44	18	10	183	29	SE	381	Avg. Days on N	/larket
\$90,000 to \$99,999	109	61	14	12	196	34	SW	360	59	
\$100,000 to \$119,999	268	119	25	28	440	61	W	243	Avg. Sold P	rice
\$120,000 to \$139,999	409	144	36	27	616	99	XNE	28	\$197,262	2
\$140,000 to \$159,999	432	132	37	17	618	88	XNW	80	Median Sale	Price
\$160,000 to \$179,999	433	124	24	21	602	73	XS	428	\$157,250	)
\$180,000 to \$199,999	361	73	15	15	464	49	XSW	345	New Listin	gs
\$200,000 to \$249,999	738	129	13	47	927	98	XW	40	2,289	
\$250,000 to \$299,999	521	77	9	32	639	71	Sold	Units per Area	Sales Volume b	y Area
\$300,000 to \$399,999	583	77	13	20	693	62	С	98	\$16,111,6	10
\$400,000 to \$499,999	316	36	4	8	364	20	E	64	\$10,280,2	55
\$500,000 to \$749,999	368	37	4	17	426	29	N	71	\$27,988,0	77
\$750,000 to \$999,999	155	7	1	7	170	6	NE	46	\$10,721,3	50
\$1,000,000 and over	215	7	0	4	226	5	NW	214	\$52,336,2	34
							S	61	\$5,780,20	3
							SE	59	\$8,837,93	6
							SW	70	\$6,988,03	4
							W	52	\$8,909,98	0
							XNE	0	\$0	
							XNW	15	\$1,426,20	9
							XS	59	\$12,505,95	50
Totals	5,477	1,202	278	324	7,281	854	XSW	39	\$5,951,90	
							XW	6	\$624,615	1
	<u>Jan-14</u>	<u>Jan-13</u>	% Change	YTD 2014	YTD 2013	% Change		Total Volume	\$168,462,4	03
Home Sales Volume	\$168,462,403	\$161,222,377	4.49%	\$168,462,403	\$161,222,377	4.49%				
Home Sales Units	854	884	-3.39%	854	884	-3.39%			Types of Financing	<u>Total</u>
Average Sales Price (All Residential)	\$197,262	\$182,378	8.16%	\$197,262	\$182,378	8.16%			FHA	11
Median Sales Price	\$157,250	\$145,000	8.45%	\$157,250	\$145,000	8.45%			VA	7.
Average Days on Market:	59	57	3.51%	59	57	3.51%			Other	3
Average List Price for Solds:	\$203,061	\$189,011	7.43%	\$203,061	\$189,011	7.43%			Cash	32
SP/LP %	97.14%	96.49%		97.14%	96.49%				Convention	29
Total Under Contract	1,804	2,415	-25.30%						Cash/Loan	
Active Listings	5,477	4,459	22.83%						Carryback	
New Listings	2,289	1,893	20.92%							

#### **Total Unit Sales - January 2014**

#### **Unit Sales - Breakdown by Type**

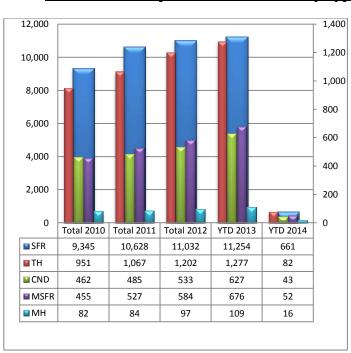




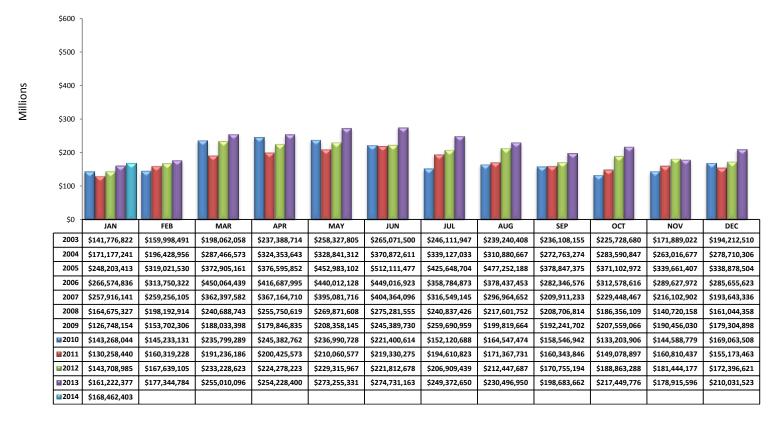
#### **Total Unit Sales By Type - Monthly Comparison**

#### 1,400 1,200 1,000 May-13 June-13 July-13 Aug-13 Sept-13 Oct-13 Nov-13 Dec-13 Jan-14 **■SFR** 1,150 1,159 MTH CND MSFR МН

#### YTD Annual Comparison - Breakdown by Type

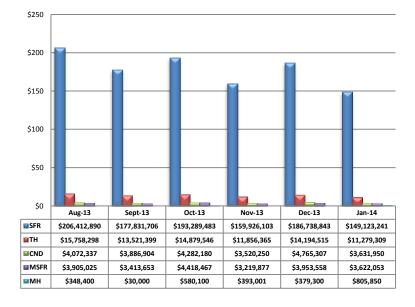


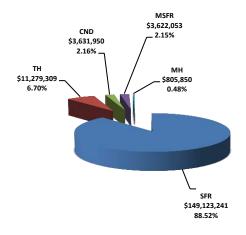
#### **Total Sales Volume - January 2014**



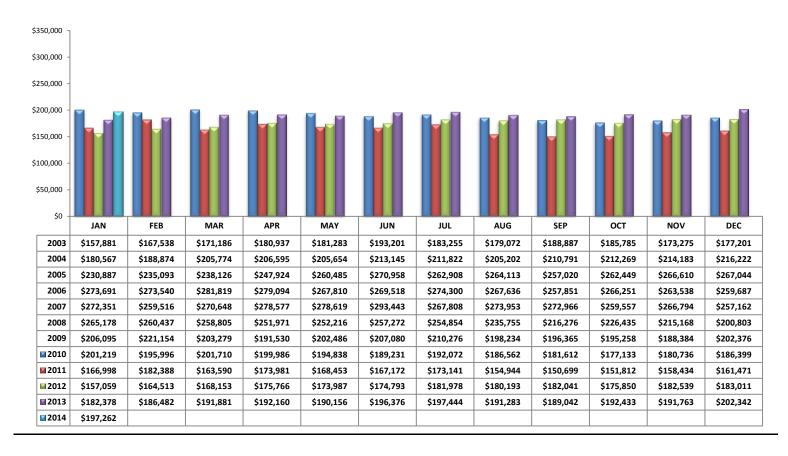
#### Total Sales Volume By Type - Monthly Comparison

### Monthly Volume by Type



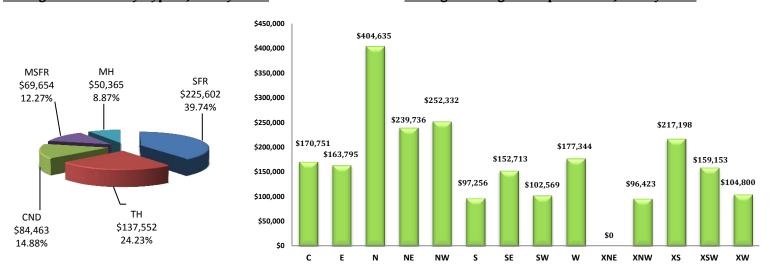


#### Average Sales Price - January 2014

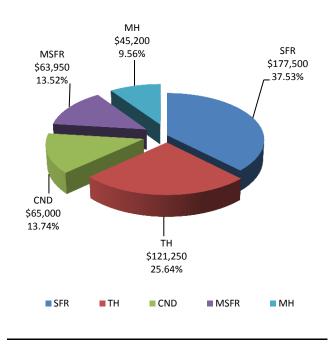


#### Average Sales Price by Type - January 2014

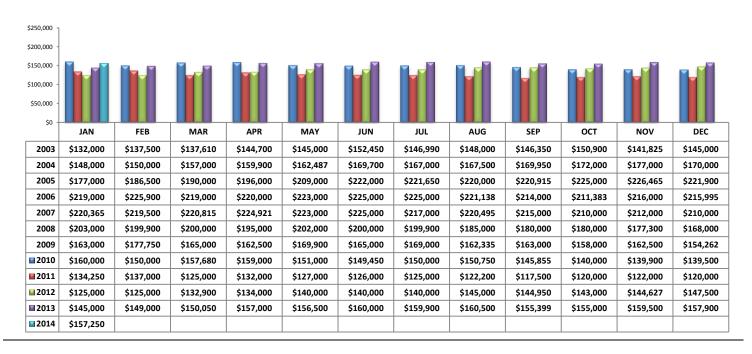
#### Average "Listing" Price per Area - January 2014



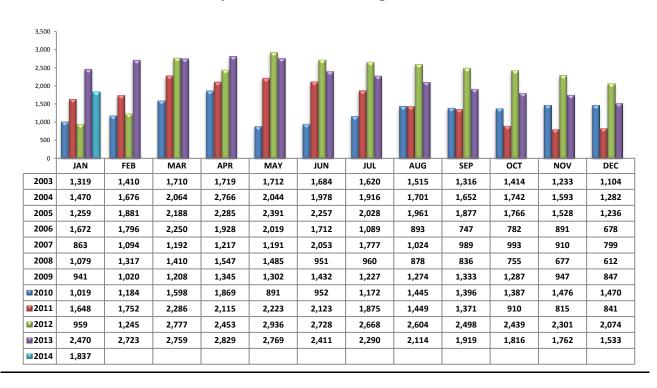
#### Median Sale Price - by Type



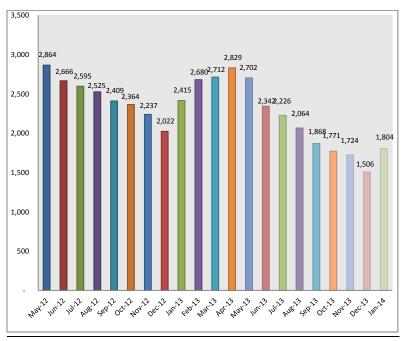
#### Median Sale Price - January 2014



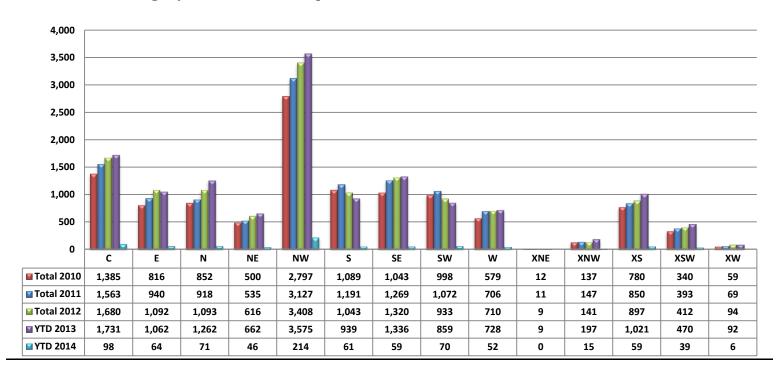
#### **Newly Under Contract During The Month**



#### **Total Listings Still Under Contract At The End of The Month**



#### Number of Sold Listings by Area - Annual Comparison



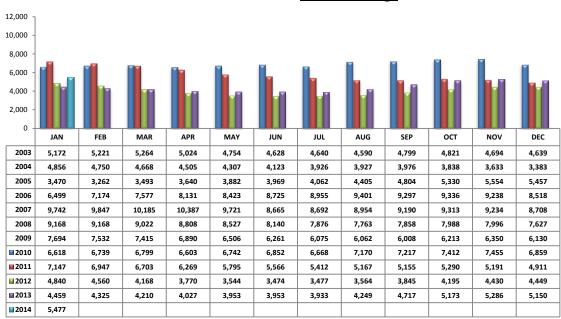
#### Average \$ Sold per Area by # of Bedrooms

	0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms
С	\$104,863	\$159,876	\$359,945	\$179,333	\$164,404
E	\$81,998	\$158,200	\$186,011	\$762,500	\$160,628
N	\$186,474	\$312,846	\$571,395	\$2,195,000	\$394,198
NE	\$108,863	\$257,215	\$317,087	\$265,680	\$233,072
NW	\$214,232	\$235,683	\$305,546	\$278,698	\$244,562
S	\$78,166	\$80,717	\$134,514	\$140,000	\$94,757
SE	\$115,235	\$146,221	\$168,249	\$189,000	\$149,795
SW	\$75,733	\$104,975	\$125,138	\$111,966	\$99,829
w	\$58,411	\$189,504	\$224,108	\$465,000	\$171,345
XNE	\$0	\$0	\$0	\$0	\$0
XNW	\$80,000	\$92,367	\$78,725	\$200,000	\$95,080
XS	\$238,611	\$202,659	\$206,402	\$234,699	\$211,965
xsw	\$155,389	\$159,666	\$82,000	\$0	\$152,612
XW	\$34,215	\$87,000	\$154,950	\$96,750	\$104,102

#### Units Sold per Area by # of Bedrooms

	0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms
С	33	51	11	3	98
E	11	38	14	1	64
N	25	24	20	2	71
NE	11	22	8	5	46
NW	61	104	41	8	214
S	6	39	14	2	61
SE	8	33	15	3	59
sw	22	32	13	3	70
W	13	24	14	1	52
XNE	0	0	0	0	0
XNW	1	9	4	1	15
XS	9	20	26	4	59
xsw	28	9	2	0	39
xw	1	1	2	2	6

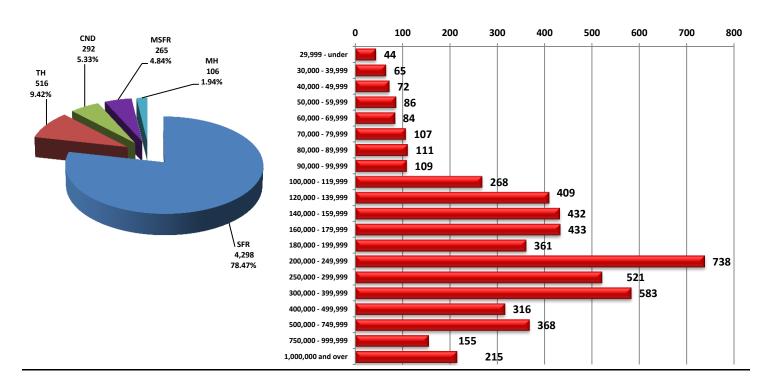
#### **Active Listings**



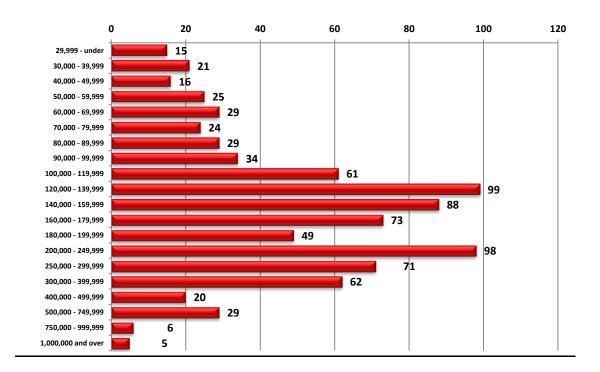
# of Listings		
625		
279		
621		
279		
1613		
155		
381		
360		
243		
28		
80		
428		
345		
40		

#### **Active Listings Unit Breakdown**

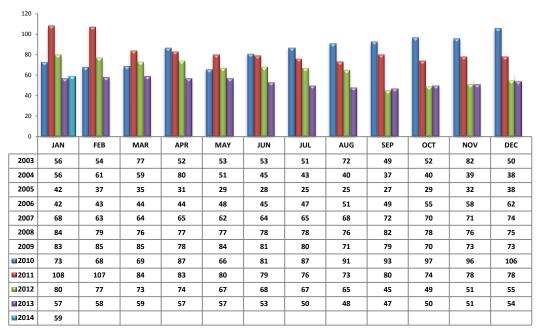
#### **Active Listings Price Breakdown**



#### Sold Price Breakdown



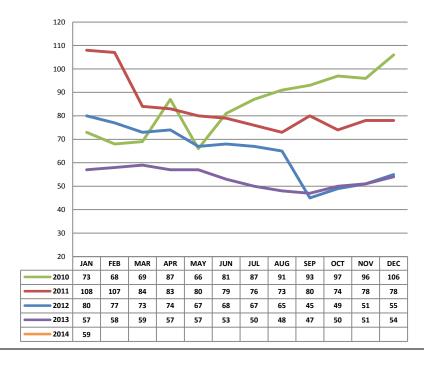


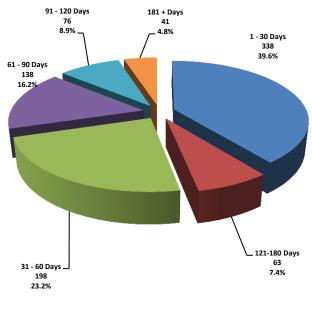


Area	Avg. DOM
N	47
NE	52
NW	64
XNE	63
XNW	61
С	32
E	57
S	59
SE	62
SW	0
XSW	61
XS	68
W	100
XW	87

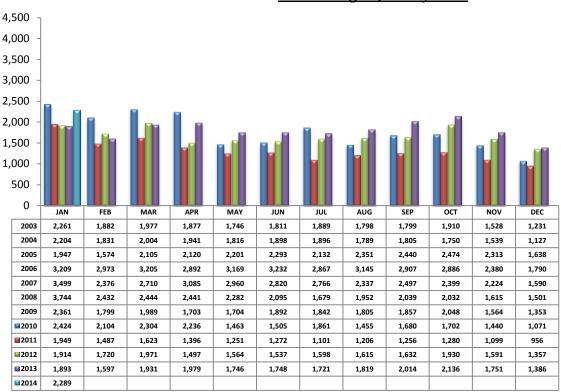
#### **Annual Comparison - Average Days on Market**

#### Average Days on Market/Listing Breakdown





#### **New Listings - January 2014**



Area	# of Listings
C	275
E	149
N	274
NE	135
NW	630
S	85
SE	176
SW	143
W	111
XNE	6
XNW	33
XS	147
XSW	112
XW	13

#### **Misc. MLS Information**

Month	Expired	Cancelled	Temp Off Mkt.
April 2013	183	322	44
May 2013	168	319	61
June 2013	183	322	67
July 2013	156	344	67
Aug 2013	140	314	71
Sept 2013	136	362	65
Oct 2013	191	341	37
Nov 2013	123	323	56
Dec 2013	348	293	69
Jan 2014	186	433	52

<sup>\*</sup>Includes properties that were re-listed

<sup>\*\*</sup>Beginning January 2012, TAR/MLS implemented a change in the calculation of New Listings to include all new listings input to the MLS database. The changes are reflected above.