# For Immediate Release:

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## **Tucson Association of REALTORS®**

# Multiple Listing Service

## **Monthly Statistics April 2014**

Below are some highlights from the April Residential Sales Statistics:

- Total Sales Volume increased by 13.07% this month going from \$226,742,804 in March to \$256,383,403 in April.
- The Average Sales Price saw a 1.70% decrease from last month.
- Average List Price decreased slightly by 1.94% but has increased 2.39% since April 2013.
- Total Under Contract went down by 2.12% from March.
- Total Unit Sales of 1,301 for April is a jump of 15.03% from last month's number of 1,131.
- The Median Sales Price increased 1.79% since March, going from \$162,000 to \$164,900.
- New Listings decreased 4.94% from March to April.
- Total Active Listings fell this month, going from 5,705 in March to 5,466 in April, a 4.19% decrease, but have increased 35.73% since April 2013.
- Average Days on Market increased to 65 in April, from 62 in March.
- Conventional loan sales of 37% exceeded Cash Sales of 30% this month.

Kim Clifton 2014 TARMLS President







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### April 2014 Recap by Month and Year - % of Change

### **Total Sales Volume**

### **Total Unit Sales**

|                | <u>2014</u>   | <u>2013</u>   | Annual % Change |
|----------------|---------------|---------------|-----------------|
| April          | \$256,383,403 | \$254,228,400 | 0.85%           |
| March          | \$226,742,804 | \$255,010,096 | -11.08%         |
| Month % Change | 13.07%        | -0.31%        |                 |

|                | <u>2014</u> | <u>2013</u> | Annual % Change |
|----------------|-------------|-------------|-----------------|
| April          | 1,301       | 1,323       | -1.66%          |
| March          | 1,131       | 1,329       | -14.90%         |
| Month % Change | 15.03%      | -0.45%      |                 |

### **Average Sales Price**

### **Median Sales Price**

|                | <u>2014</u> | <u>2013</u> | Annual % Change |
|----------------|-------------|-------------|-----------------|
| April          | \$197,066   | \$192,160   | 2.55%           |
| March          | \$200,479   | \$191,881   | 4.48%           |
| Month % Change | -1.70%      | 0.15%       |                 |

|                | <u>2014</u> | <u>2013</u> | Annual % Change |
|----------------|-------------|-------------|-----------------|
| April          | \$164,900   | \$157,000   | 5.03%           |
| March          | \$162,000   | \$150,050   | 7.96%           |
| Month % Change | 1.79%       | 4.63%       |                 |

### **Average List Price**

### **New Listings**

|                | <u>2014</u> | <u>2013</u> | Annual % Change |
|----------------|-------------|-------------|-----------------|
| April          | \$203,238   | \$198,491   | 2.39%           |
| March          | \$207,255   | \$198,009   | 4.67%           |
| Month % Change | -1.94%      | 0.24%       |                 |

|                | <u>2014</u> | <u>2013</u> | Annual % Change |
|----------------|-------------|-------------|-----------------|
| April          | 2,021       | 1,979       | 2.12%           |
| March          | 2,126       | 1,931       | 10.10%          |
| Month % Change | -4.94%      | 2.49%       |                 |

### **Total Under Contract**

### **Active Listings**

|                | <u>2014</u> | <u>2013</u> | Annual % Change |
|----------------|-------------|-------------|-----------------|
| April          | 2,127       | 2,829       | -24.81%         |
| March          | 2,173       | 2,712       | -19.87%         |
| Month % Change | -2.12%      | 4.31%       |                 |

|                | <u>2014</u> | <u>2013</u> | <u>Annual % Change</u> |
|----------------|-------------|-------------|------------------------|
| April          | 5,466       | 4,027       | 35.73%                 |
| March          | 5,705       | 4,210       | 35.51%                 |
| Month % Change | -4.19%      | -4.35%      |                        |

### **April 2014 - Active and Sold by Zip Code**

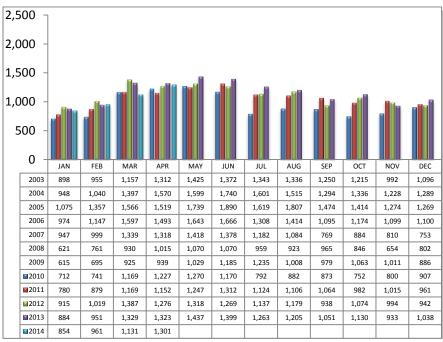
| Zip Code | # Active | # Sold | <u>%</u> | Zip Code | # Active | # Sold | <u>%</u> | Zip Code | # Active | # Sold | <u>%</u> | Zip Code | # Active | # Sold | <u>%</u> |
|----------|----------|--------|----------|----------|----------|--------|----------|----------|----------|--------|----------|----------|----------|--------|----------|
| 85145    | 15       | 5      | 33.33%   | 85645    | 0        | 0      | 0.00%    | 85713    | 180      | 50     | 27.78%   | 85741    | 94       | 34     | 36.17%   |
| 85321    | 0        | 0      | 0.00%    | 85648    | 0        | 0      | 0.00%    | 85714    | 21       | 5      | 23.81%   | 85742    | 196      | 44     | 22.45%   |
| 85601    | 1        | 0      | 0.00%    | 85653    | 98       | 18     | 18.37%   | 85715    | 123      | 34     | 27.64%   | 85743    | 222      | 63     | 28.38%   |
| 85602    | 10       | 1      | 10.00%   | 85654    | 0        | 0      | 0.00%    | 85716    | 157      | 28     | 17.83%   | 85744    | 0        | 0      | 0.00%    |
| 85611    | 0        | 0      | 0.00%    | 85658    | 203      | 37     | 18.23%   | 85718    | 302      | 37     | 12.25%   | 85745    | 169      | 49     | 28.99%   |
| 85614    | 257      | 47     | 18.29%   | 85701    | 24       | 4      | 16.67%   | 85719    | 135      | 23     | 17.04%   | 85746    | 80       | 39     | 48.75%   |
| 85616    | 0        | 0      | 0.00%    | 85704    | 155      | 49     | 31.61%   | 85730    | 128      | 48     | 37.50%   | 85747    | 142      | 40     | 28.17%   |
| 85619    | 27       | 1      | 3.70%    | 85705    | 76       | 20     | 26.32%   | 85734    | 0        | 0      | 0.00%    | 85748    | 111      | 29     | 26.13%   |
| 85622    | 79       | 18     | 22.78%   | 85706    | 44       | 32     | 72.73%   | 85735    | 64       | 16     | 25.00%   | 85749    | 186      | 23     | 12.37%   |
| 85623    | 9        | 2      | 22.22%   | 85710    | 197      | 69     | 35.03%   | 85736    | 31       | 8      | 25.81%   | 85750    | 324      | 50     | 15.43%   |
| 85629    | 227      | 46     | 20.26%   | 85711    | 130      | 51     | 39.23%   | 85737    | 216      | 46     | 21.30%   | 85755    | 227      | 48     | 21.15%   |
| 85641    | 240      | 50     | 20.83%   | 85712    | 121      | 41     | 33.88%   | 85739    | 277      | 43     | 15.52%   | 85756    | 67       | 25     | 37.31%   |
| _        | _        | _      | _        |          |          |        |          | <u> </u> | _        |        | _        | 85757    | 99       | 28     | 28.28%   |

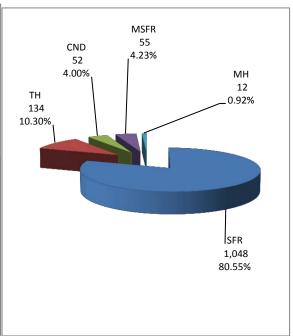
From: 4/01/2014 to 4/30/2014 Statistics generated on: 5/6/14

|                                       | Residential Listing Statistics Active Listings |                  |            |               |                 |            |      |                |                    | rket          |
|---------------------------------------|--|------------------|------------|---------------|-----------------|------------|------|----------------|--------------------|---------------|
|                                       | Total Active                                   | Total Contingent | Total Capa | Total Pending | Total Inventory | Total Sold | Area | # Per Area     | of Units So        | old           |
| Under \$29,999                        | 34   | 4                | 2          | 3             | 43              | 13         | С    | 641            | 1 -30 Days         | 541           |
| \$30,000 to \$39,999                  | 62   | 15               | 5          | 2             | 84              | 19         | Е    | 301            | 31-60 Days         | 264           |
| \$40,000 to \$49,999                  | 70   | 13               | 10         | 7             | 100             | 24         | N    | 667            | 61 - 90 Days       | 166           |
| \$50,000 to \$59,999                  | 83   | 24               | 10         | 6             | 123             | 33         | NE   | 331            | 91-120 Days        | 117           |
| \$60,000 to \$69,999                  | 75   | 29               | 10         | 14            | 128             | 30         | NW   | 1538           | 121 - 180 Days     | 117           |
| \$70,000 to \$79,999                  | 95   | 39               | 16         | 9             | 159             | 21         | S    | 157            | Over 180 Days      | 96            |
| \$80,000 to \$89,999                  | 97   | 47               | 19         | 8             | 171             | 33         | SE   | 403            | Avg. Days on I     | <b>Narket</b> |
| \$90,000 to \$99,999                  | 110  | 56               | 16         | 13            | 195             | 36         | SW   | 327            | 65                 |               |
| \$100,000 to \$119,999                | 253  | 131              | 34         | 42            | 460             | 125        | W    | 238            | Avg. Sold P        | rice          |
| \$120,000 to \$139,999                | 365  | 165              | 45         | 40            | 615             | 151        | XNE  | 27             | \$197,060          | õ             |
| \$140,000 to \$159,999                | 405  | 181              | 28         | 38            | 652             | 133        | XNW  | 71             | Median Sale        | Price         |
| \$160,000 to \$179,999                | 434  | 128              | 19         | 24            | 605             | 133        | XS   | 454            | \$164,900          | )             |
| \$180,000 to \$199,999                | 397  | 110              | 9          | 25            | 541             | 94         | XSW  | 266            | New Listin         | igs           |
| \$200,000 to \$249,999                | 694  | 181              | 18         | 61            | 954             | 190        | XW   | 45             | 2,021              |               |
| \$250,000 to \$299,999                | 570  | 115              | 7          | 29            | 721             | 96         | Sold | Units per Area | Sales Volume I     | y Area        |
| \$300,000 to \$399,999                | 655  | 106              | 12         | 41            | 814             | 78         | С    | 164            | \$27,220,0         | 30            |
| \$400,000 to \$499,999                | 332  | 52               | 3          | 15            | 402             | 42         | Е    | 100            | \$15,082,2         | 07            |
| \$500,000 to \$749,999                | 378  | 45               | 3          | 9             | 435             | 32         | N    | 96             | \$34,106,325       |               |
| \$750,000 to \$999,999                | 150  | 13               | 1          | 6             | 170             | 13         | NE   | 61             | \$14,302,5         | 51            |
| \$1,000,000 and over                  | 207  | 8                | 0          | 6             | 221             | 5          | NW   | 351            | \$84,126,2         | 15            |
|                                       |  |                  |            |               |                 |            | S    | 73             | \$7,562,65         |               |
|                                       |  |                  |            |               |                 |            | SE   | 108            | \$17,569,9         | 09            |
|                                       |  |                  |            |               |                 |            | SW   | 98             | \$11,882,1         | 43            |
|                                       |  |                  |            |               |                 |            | W    | 75             | \$15,198,9         | 22            |
|                                       |  |                  |            |               |                 |            | XNE  | 1              | \$65,000           |               |
|                                       |  |                  |            |               |                 |            | XNW  | 18             | \$2,276,00         |               |
|                                       |  |                  |            |               |                 |            | XS   | 92             | \$18,806,9         |               |
| Totals                                | 5,466  | 1,462            | 267        | 398           | 7,593           | 1,301      | XSW  | 56             | \$7,605,05         |               |
|                                       |  |                  |            |               |                 |            | XW   | 8              | \$579,48           |               |
|                                       | <u> Apr-14</u>                                 | <u>Apr-13</u>    | % Change   | YTD 2014      | YTD 2013        | % Change   |      | Total Volume   | \$256,383,4        | 03            |
| Home Sales Volume                     | \$256,383,403                                  | 1                | 0.85%      | \$840,503,719 | \$847,805,657   | -0.86%     |      |                |                    |               |
| Home Sales Units                      | 1,301  | 1,323            | -1.66%     | 4,247         | 4,487           | -5.35%     |      |                | Types of Financing | <u>Totals</u> |
| Average Sales Price (All Residential) | \$197,066                                      | ' '              | 2.55%      | \$197,884     | \$190,158       | 4.06%      |      |                | FHA                | 229           |
| Median Sales Price                    | \$164,900                                      | \$157,000        | 5.03%      | \$162,357     | \$152,763       | 6.28%      |      |                | VA                 | 144           |
| Average Days on Market:               | 65   | 57               | 14.04%     | 64            | 58              | 10.34%     |      |                | Other              | 40            |
| Average List Price for Solds:         | \$203,238                                      | \$198,491        | 2.39%      | \$204,164     | \$196,557       | 3.87%      |      |                | Cash               | 397           |
| SP/LP %                               | 96.96%   | 96.81%           |            | 96.92%        | 96.74%          |            | ]    |                | Convention         | 486           |
| Total Under Contract                  | 2,127  | 2,829            | -24.81%    |               |                 |            |      |                | Cash/Loan          | 0             |
| Active Listings                       | 5,466  | 4,027            | 35.73%     |               |                 |            |      |                | Carryback          | 5             |
| New Listings                          | 2,021  | 1,979            | 2.12%      |               |                 |            |      |                |                    |               |

### Total Unit Sales - April 2014

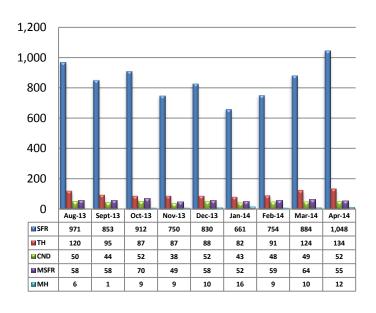
### **Unit Sales - Breakdown by Type**

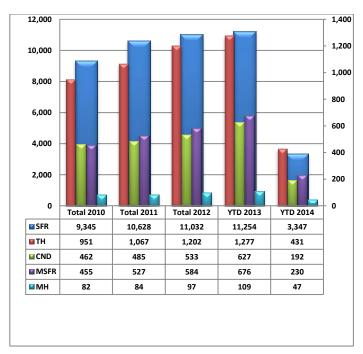




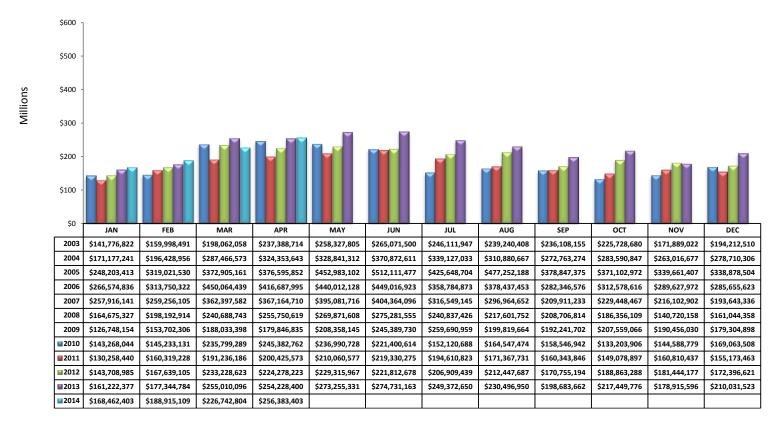
### **Total Unit Sales By Type - Monthly Comparison**

### YTD Annual Comparison - Breakdown by Type





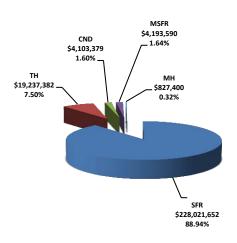
### <u>Total Sales Volume - April 2014</u>



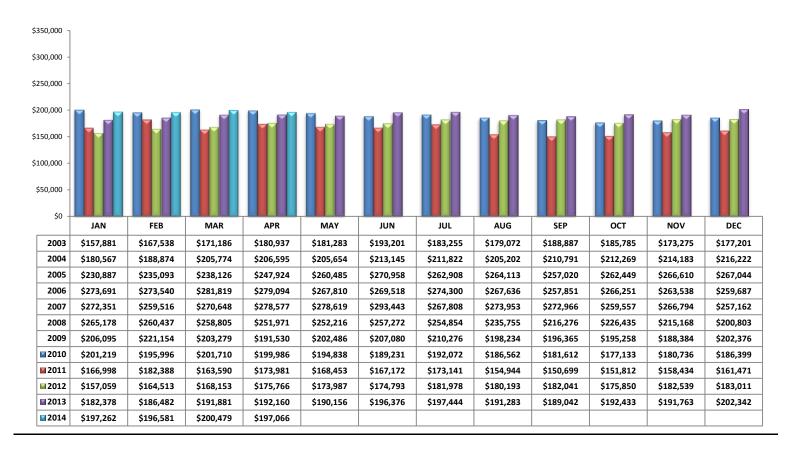
### Total Sales Volume By Type - Monthly Comparison

#### \$250 \$200 \$150 \$100 \$50 \$0 Nov-13 Dec-13 Jan-14 Feb-14 Mar-14 Apr-14 ■SFR \$159.926.103 \$186,738,843 \$149,123,241 \$165,038,853 \$199,086,949 \$228,021,652 **™**TH \$11.856.365 \$14.194.515 \$11,279,309 \$14.814.681 \$18,137,245 \$19,237,382 MCND \$3.520.250 \$4.765.307 \$3.631.950 \$4.542.092 \$4.495.415 \$4.103.379 MSFR \$3,219,877 \$3.953.558 \$3.622.053 \$4.002.983 \$4.534.895 \$4.193.590 MH \$393,001 \$379,300 \$805,850 \$516,500 \$488,300 \$827,400

### Monthly Volume by Type

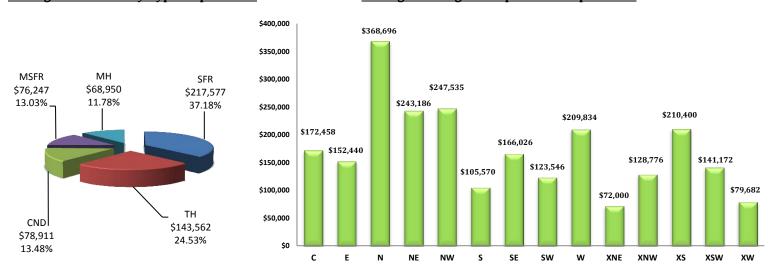


### Average Sales Price - April 2014

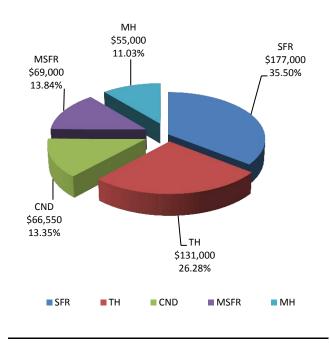


### Average Sales Price by Type - April 2014

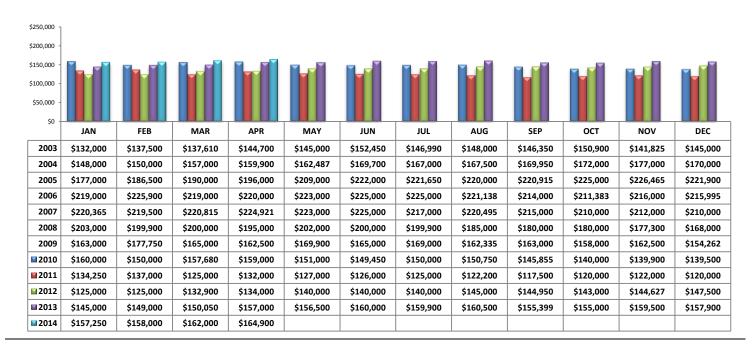
### Average "Listing" Price per Area - April 2014



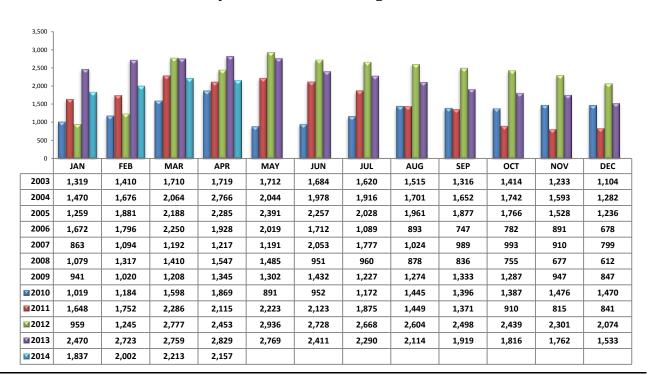
### Median Sale Price - by Type



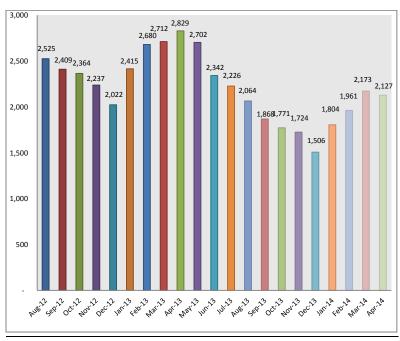
### Median Sale Price - April 2014



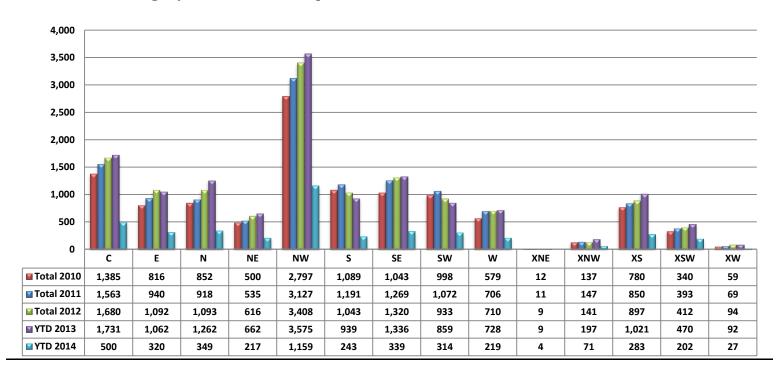
### **Newly Under Contract During The Month**



### Total Listings Still Under Contract At The End of The Month



### Number of Sold Listings by Area - Annual Comparison



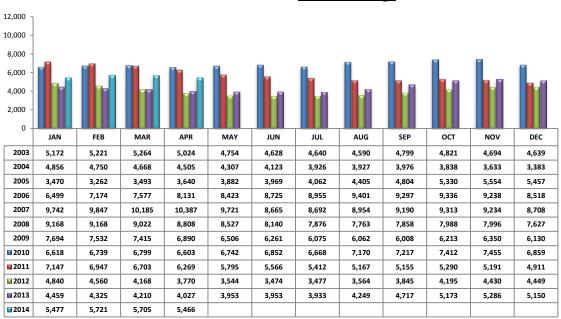
### Average \$ Sold per Area by # of Bedrooms

|     | 0-2<br>Bedrooms | 3<br>Bedrooms | 4<br>Bedrooms | 5+<br>Bedrooms | All<br>Bedrooms |
|-----|-----------------|---------------|---------------|----------------|-----------------|
| С   | \$126,140       | \$170,020     | \$220,138     | \$222,583      | \$165,975       |
| E   | \$84,502        | \$144,741     | \$209,047     | \$186,062      | \$150,822       |
| N   | \$187,490       | \$340,096     | \$537,601     | \$908,000      | \$355,274       |
| NE  | \$123,263       | \$239,032     | \$318,216     | \$308,125      | \$234,468       |
| NW  | \$208,839       | \$242,517     | \$257,930     | \$316,007      | \$239,675       |
| s   | \$61,451        | \$103,321     | \$139,699     | \$194,900      | \$103,597       |
| SE  | \$168,095       | \$145,334     | \$189,616     | \$228,900      | \$162,684       |
| sw  | \$91,940        | \$112,196     | \$156,569     | \$179,400      | \$121,246       |
| w   | \$109,965       | \$183,805     | \$353,800     | \$495,000      | \$202,652       |
| XNE | \$65,000        | \$0           | \$0           | \$0            | \$65,000        |
| XNW | \$31,750        | \$127,009     | \$148,500     | \$184,951      | \$126,444       |
| xs  | \$199,547       | \$185,594     | \$218,552     | \$246,020      | \$204,422       |
| xsw | \$124,370       | \$152,213     | \$168,900     | \$0            | \$135,804       |
| xw  | \$47,500        | \$74,697      | \$111,000     | \$0            | \$72,435        |

### Units Sold per Area by # of Bedrooms

|     | 0-2<br>Bedrooms | 3<br>Bedrooms | 4<br>Bedrooms | 5+<br>Bedrooms | All<br>Bedrooms |
|-----|-----------------|---------------|---------------|----------------|-----------------|
| С   | 52              | 80            | 26            | 6              | 164             |
| E   | 14              | 62            | 20            | 4              | 100             |
| N   | 33              | 32            | 30            | 1              | 96              |
| NE  | 13              | 32            | 12            | 4              | 61              |
| NW  | 94              | 154           | 93            | 10             | 351             |
| S   | 13              | 46            | 13            | 1              | 73              |
| SE  | 11              | 63            | 31            | 3              | 108             |
| SW  | 22              | 47            | 27            | 2              | 98              |
| W   | 15              | 46            | 13            | 1              | 75              |
| XNE | 1               | 0             | 0             | 0              | 1               |
| XNW | 2               | 11            | 3             | 2              | 18              |
| XS  | 21              | 29            | 40            | 2              | 92              |
| XSW | 36              | 15            | 5             | 0              | 56              |
| xw  | 2               | 5             | 1             | 0              | 8               |

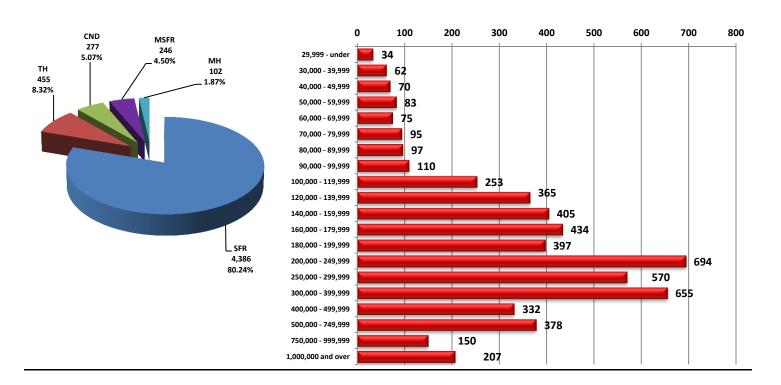
### **Active Listings**



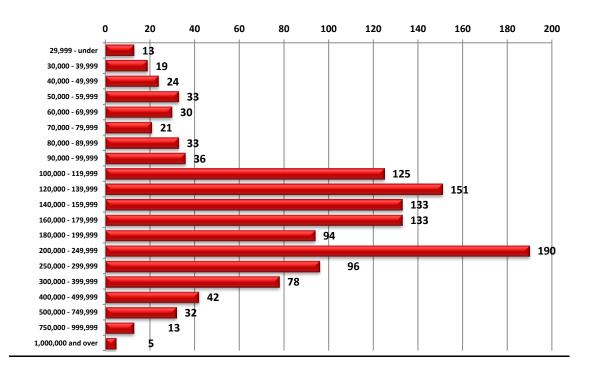
| # of Listings |  |  |
|---------------|--|--|
| 641           |  |  |
| 301           |  |  |
| 667           |  |  |
| 331           |  |  |
| 1538          |  |  |
| 157           |  |  |
| 403           |  |  |
| 327           |  |  |
| 238           |  |  |
| 27            |  |  |
| 71            |  |  |
| 454           |  |  |
| 266           |  |  |
| 45            |  |  |
|               |  |  |

### **Active Listings Unit Breakdown**

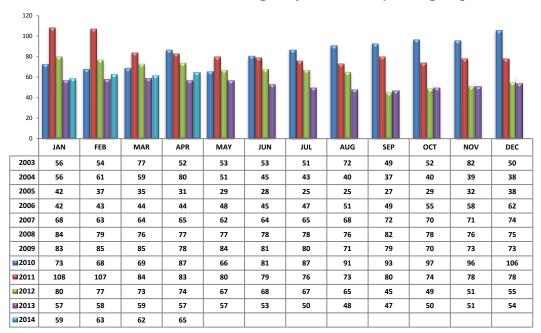
### **Active Listings Price Breakdown**



### Sold Price Breakdown



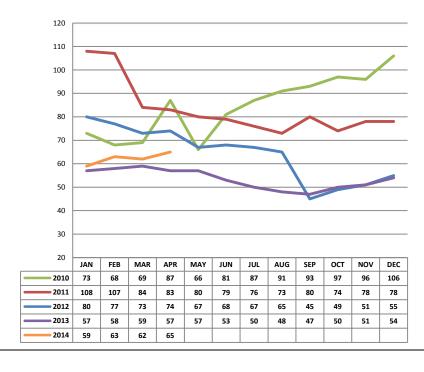
### Average Days on Market/Listing - April 2014

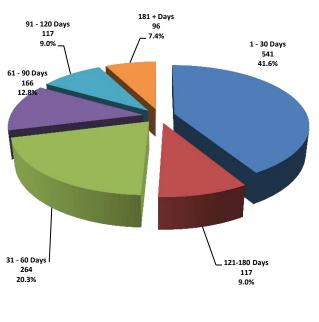


| Area | Avg. DOM |
|------|----------|
| N    | 57       |
| NE   | 64       |
| NW   | 55       |
| XNE  | 59       |
| XNW  | 71       |
| С    | 40       |
| E    | 54       |
| S    | 73       |
| SE   | 68       |
| SW   | 74       |
| XSW  | 74       |
| XS   | 82       |
| W    | 77       |
| XW   | 57       |

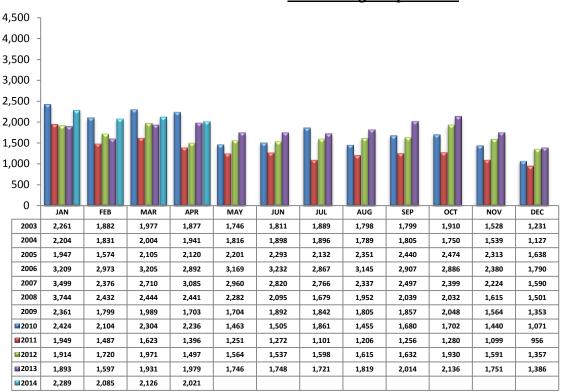
### **Annual Comparison - Average Days on Market**

### Average Days on Market/Listing Breakdown





### New Listings - April 2014



| # of Listings |  |  |
|---------------|--|--|
| 281           |  |  |
| 142           |  |  |
| 233           |  |  |
| 112           |  |  |
| 544           |  |  |
| 87            |  |  |
| 174           |  |  |
| 117           |  |  |
| 90            |  |  |
| 4             |  |  |
| 28            |  |  |
| 138           |  |  |
| 60            |  |  |
| 11            |  |  |
|               |  |  |

### **Misc. MLS Information**

| Month     | Expired | Cancelled | Temp Off<br>Mkt. |
|-----------|---------|-----------|------------------|
| July 2013 | 156     | 344       | 67               |
| Aug 2013  | 140     | 314       | 71               |
| Sept 2013 | 136     | 362       | 65               |
| Oct 2013  | 191     | 341       | 37               |
| Nov 2013  | 123     | 323       | 56               |
| Dec 2013  | 348     | 293       | 69               |
| Jan 2014  | 186     | 433       | 52               |
| Feb 2014  | 166     | 366       | 53               |
| Mar 2014  | 203     | 371       | 69               |
| Apr 2014  | 274     | 421       | 57               |

<sup>\*</sup>Includes properties that were re-listed

<sup>\*\*</sup>Beginning April2012, TAR/MLS implemented a change in the calculation of New Listings to include all new listings input to the MLS database. The changes are reflected above.