For Immediate Release:

November 10, 2010

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Tucson Association of REALTORS® Multiple Listing Service

Monthly Statistics October 2010

Below are some highlights from the October Statistics:

- Total listings under contract increased by 25.35% over September and by 47.55% over October of 2009.
- The number of new listings decreased by 16.89% compared to October of 2009.
- Total unit sales decreased in October by 13.86% from 873 in September to 752 in October.
- The median sales price decreased by 4.01% from September to October.
- Active listings have increased 19.3% compared to October 2009.

Talk to a REALTOR®

Lifestyle Opportunities:

No matter what area or type of home you are interested in, you have a variety of options.

Financial:

Multiple financing opportunities are available

Talk to a REALTOR®!

With the complexity of a real estate transaction, you need a REALTOR®.

Dan Santa Maria 2010 MLS President







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October 2010 Recap by Month and Year - % of Change

Total Sales Volume

Total Unit Sales

	<u>2010</u>	<u>2009</u>	Annual % Change
October	\$133,203,906	\$199,843,277	-33.35%
September	\$158,546,942	\$185,933,398	-14.73%
Month % Change	-15.98%	7.48%	

	<u>2010</u>	<u>2009</u>	Annual % Change
October	752	1021	-26.35%
September	873	945	-7.62%
Month % Change	-13.86%	8.04%	

Average Sales Price

Median Sales Price

	<u>2010</u>	<u>2009</u>	Annual % Change
October	\$177,133	\$195,733	-9.50%
September	\$181,612	\$196,755	-7.70%
Month % Change	-2.47%	-0.52%	

	<u>2010</u>	<u>2009</u>	Annual % Change
October	\$140,000	\$158,900	-11.89%
September	\$145,855	\$163,000	-10.52%
Month % Change	-4.01%	-2.52%	

Average List Price

New Listings

	<u>2010</u>	<u>2009</u>	Annual % Change
October	\$183,743	\$202,649	-9.33%
September	\$191,866	\$206,815	-7.23%
Month % Change	-4.23%	-2.01%	

	<u>2010</u>	<u>2009</u>	Annual % Change
October	1,702	2,048	-16.89%
September	1,680	1,857	-9.53%
Month % Change	1.31%	10.29%	

Total Under Contract

Active Listings

	<u>2010</u>	<u>2009</u>	Annual % Change
October	1,899	1,287	47.55%
September	1,515	1,332	13.74%
Month % Change	25.35%	-3.38%	

	<u>2010</u>	<u>2009</u>	Annual % Change
October	7,412	6,213	19.30%
September	7,217	6,008	20.12%
Month % Change	2.70%	3.41%	

October 2010 - Active and Sold by Zip Code

2

30

5.88%

14.49%

85719

85730

158

229

Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>
85601	5	0	0.00%	85705	164	17	10.37%	85735	81	4	4.94%	85750	395	22	5.57%
85614	285	14	4.91%	85706	197	38	19.29%	85736	56	1	1.79%	85755	284	19	6.69%
85619	21	0	0.00%	85710	300	42	14.00%	85737	280	20	7.14%	85756	177	28	15.82%
85622	77	3	3.90%	85711	232	22	9.48%	85739	292	15	5.14%	85757	125	24	19.20%
85629	299	44	14.72%	85712	187	26	13.90%	85741	169	24	14.20%				
85641	313	31	9.90%	85713	223	15	6.73%	85742	243	28	11.52%				
85645	5	0	0.00%	85714	37	11	29.73%	85743	288	31	10.76%				
85648	1	1	100.00%	85715	180	19	10.56%	85745	240	17	7.08%				
85653	174	12	6.90%	85716	176	20	11.36%	85746	203	20	9.85%				
85658	211	17	8.06%	85718	328	30	9.15%	85747	206	26	12.62%	1			

85748

85749

148

169

12

17

8.11%

10.06%

85704 NOTE:

85701

34

207

85145-1 active listing, 85245-1 active listing, 85602-1 active listing, 85623-1 active listing, 85631-2 active listings, 85637-3 active listings, 85646-1 active listing 85702-1 active listing, 85708-1 active listing, 85728-1 active listing

13

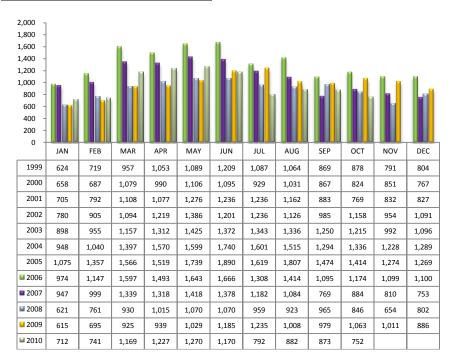
8.23%

16.16%

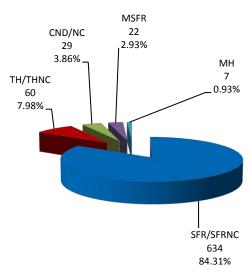
From: 10/01/2010 to 10/31/2010 Statistics generated on: 11/3/10

	Residential Listing Statistics Active Listings								Days on Mar	ket
	Total Active	Total Contingent	Total Capa	Total Pending	Total Inventory	Total Sold	Area	# Per Area	of Units So	ld
Under \$29,999	41	11	4	14	70	19	N	714	1 -30 Days	137
\$30,000 to \$39,999	75	17	2	14	108	16	NE	399	31-60 Days	171
\$40,000 to \$49,999	92	19	8	21	140	28	NW	1,946	61 - 90 Days	122
\$50,000 to \$59,999	137	32	4	29	202	25	XNE	23	91-120 Days	98
\$60,000 to \$69,999	183	35	11	17	246	21	XNW	103	121 - 180 Days	120
\$70,000 to \$79,999	207	28	16	30	281	21	С	914	Over 180 Days	104
\$80,000 to \$89,999	254	49	14	34	351	36	E	484	Avg. Days on N	/larket
\$90,000 to \$99,999	313	39	25	21	398	32	S	449	97	
\$100,000 to \$119,999	562	130	47	73	812	84	SE	624	Avg. Sold Pi	rice
\$120,000 to \$139,999	705	99	42	70	916	92	SW	488	\$177,133	
\$140,000 to \$159,999	616	74	38	47	775	55	XSW	320	Avg. Median	Price
\$160,000 to \$179,999	546	74	29	66	715	72	XS	541	\$140,000	1
\$180,000 to \$199,999	524	37	13	42	616	36	W	352	New Listin	gs
\$200,000 to \$249,999	807	90	35	63	995	85	XW	55	1,702	
\$250,000 to \$299,999	549	46	25	45	665	53	Sold	Units per Area	Sales Volume b	y Area
\$300,000 to \$399,999	564	47	17	34	662	37	N	52	\$18,127,30	
\$400,000 to \$499,999	426	27	13	17	483	17	NE	35	\$8,554,600	
\$500,000 to \$749,999	415	25	5	13	458	16	NW	185	\$39,602,696	
\$750,000 to \$999,999	179	9	4	4	196	3	XNE	7	\$0	
\$1,000,000 and over	217	8	1	3	229	4	XNW	94	\$415,050	
							С	62	\$13,590,62	
							E	79	\$8,763,71	
							S	83	\$7,339,44	
							SE	52	\$12,769,28	
							SW	18	\$5,816,96	
							XSW	55	\$2,324,27	
							XS	26	\$11,680,31	
Totals	7,412	896	353	657	9,318	752	W	4	\$3,958,60	
							XW	0	\$261,033	
	Oct-10	Oct-09	% Change	YTD 2010	YTD 2009	% Change		Total Volume	\$133,203,9	06
Home Sales Volume	\$133,203,906	\$199,843,277	-33.35%		\$1,950,804,618	-5.86%				
Home Sales Units	752	1,021	-26.35%	9,588	9,616	-0.29%			Types of Financing	<u>Totals</u>
Average Sales Price (All Residential)	\$177,133		-9.50%	\$185,010	\$202,871	-8.80%			FHA	200
Median Sales Price	\$140,000	\$158,900	-11.89%	\$147,763	\$165,000	-10.45%			VA 70	
Average Days on Market:	97 \$182.742	71 \$202.640	36.62%	90	6212 642	12.50%			Conventional 219	
Average List Price for Solds:	\$183,743		-9.33%		\$213,643	-9.08%			Carryback	<u>5</u>
SP/LP %	96.40%	96.59%	47.550/	95.25%	94.96%		l		Cash to Loan	
Total Under Contract	1,899	1,287	47.55%						Cash	224
Active Listings	7,412	6,213	19.30%						Other	34
New Listings	1,702	2,048	-16.89%	J						

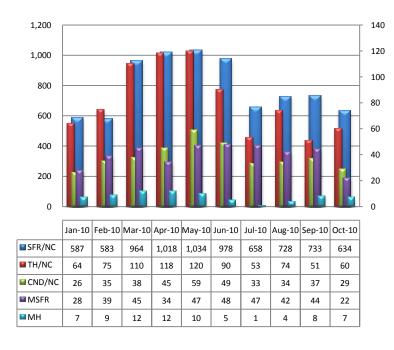
Total Unit Sales - October 2010



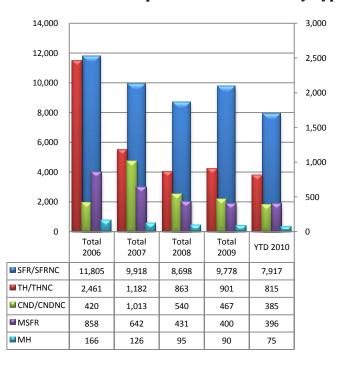
Unit Sales - Breakdown by Type



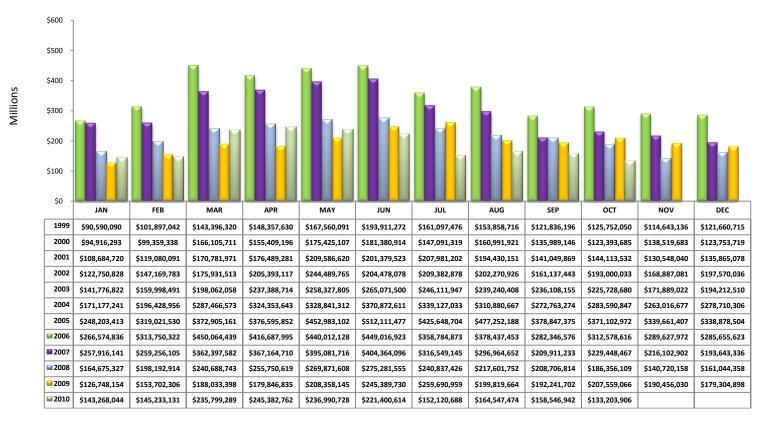
Total Unit Sales By Type - Monthly Comparison



YTD Annual Comparison - Breakdown by Type



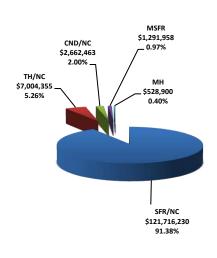
Total Sales Volume - October 2010



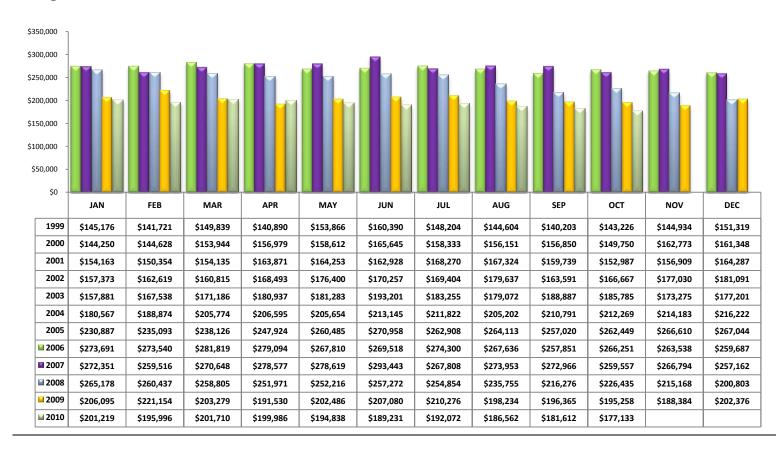
Total Sales Volume By Type - Monthly Comparison

\$250 \$20 \$1WING STA \$200 \$150 \$12 \$10 \$100 \$8 \$6 \$50 \$4 \$2 Jan-10 Feb-10 Mar-10 Apr-10 May-10 Jun-10 Jul-10 Aug-10 Sep-10 SFR/NC \$126,113,658 \$126,740,071 \$211,265,480 \$217,975,313 \$211,114,836 \$200,103,466 \$139,382,980 \$149,377,555 \$145,426,983 \$121,716,230 \$11,009,321 \$18,819,359 \$15,969,750 \$8,691,341 \$7.004.355 \$11,364,759 \$17,418,992 \$12,634,370 \$6,716,417 \$6,804,670 ■ CND/NO \$3,051,138 \$3,622,001 \$4,979,395 \$5,665,650 \$4,659,123 \$2,936,200 \$3,570,900 \$2,879,862 M MSEE ■ МН \$400,500

Monthly Volume by Type

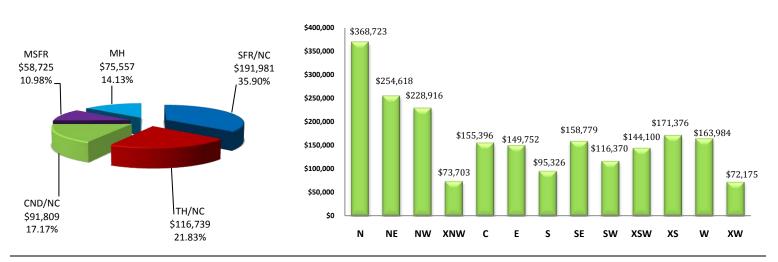


Average Sales Price - October 2010

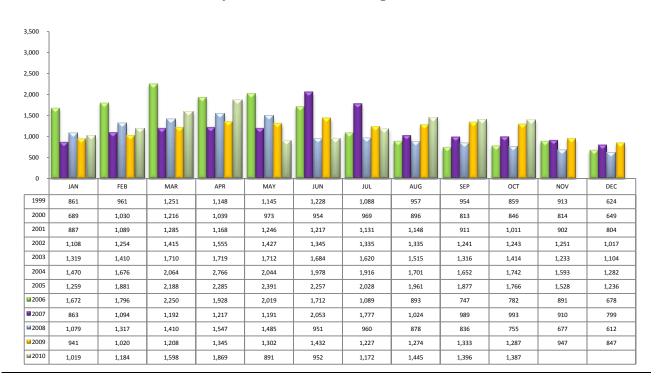


Average Sales Price by Type - October 2010

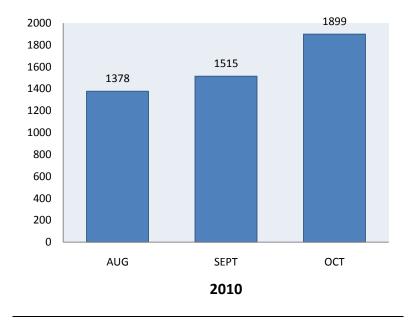
Average "Listing" Price per Area - October 2010



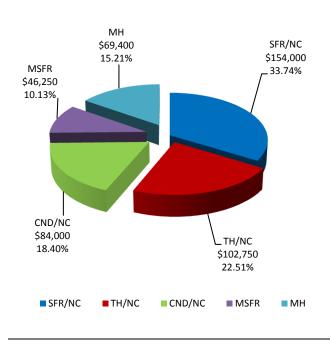
Newly Under Contract During The Month



Total Listings Still Under Contract At The End of The Month



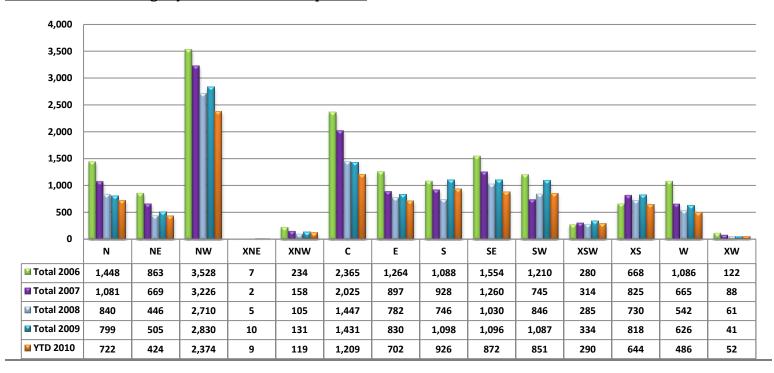
Median Sale Price - by Type



Median Sale Price - September 2010



Number of Sold Listings by Area - Annual Comparison



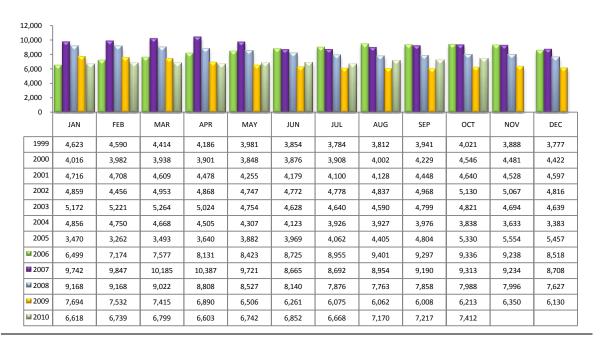
Average \$ Sold per Area by # of Bedrooms

	0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms
N	\$152,453	\$339,347	\$544,455	\$619,800	\$348,602
NE	\$143,483	\$243,211	\$304,090	\$275,000	\$244,417
NW	\$198,317	\$191,280	\$237,143	\$347,527	\$214,069
XNW	\$0	\$56,260	\$66,875	\$0	\$59,293
С	\$112,396	\$147,710	\$177,742	\$258,000	\$144,581
Е	\$92,120	\$148,754	\$153,713	\$290,000	\$141,350
S	\$48,335	\$85,321	\$124,482	\$173,333	\$92,904
SE	\$116,560	\$129,616	\$184,623	\$375,000	\$153,847
SW	\$66,744	\$99,427	\$146,951	\$184,900	\$111,865
XSW	\$93,246	\$150,606	\$155,567	\$0	\$129,126
XS	\$116,900	\$245,674	\$196,074	\$239,833	\$212,369
W	\$61,333	\$130,207	\$381,250	\$291,667	\$152,254
XW	\$115,000	\$57,500	\$31,033	\$0	\$65,258
XNE	\$0	\$0	\$0	\$0	\$0

Units Sold per Area by # of Bedrooms

	0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms
N	17	19	11	5	52
NE	6	18	10	1	35
NW	29	95	50	11	185
XNW	0	5	2	0	7
С	35	41	13	5	94
Е	12	33	16	1	62
S	10	48	18	3	79
SE	8	40	34	1	83
SW	9	24	18	1	52
XSW	7	8	3	0	18
XS	6	25	21	3	55
W	6	15	2	3	26
XW	1	2	1	0	4
XNE	0	0	0	0	0

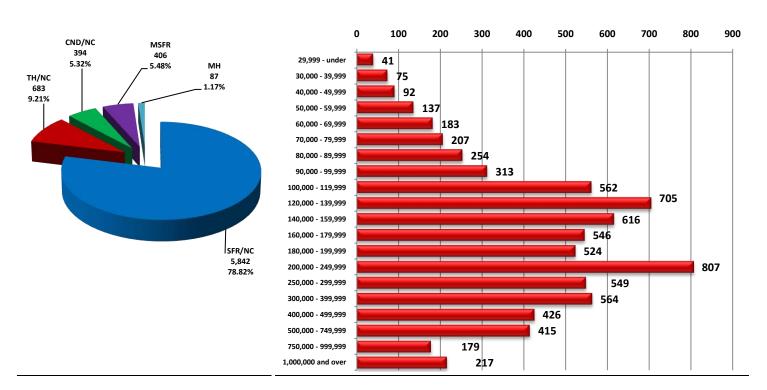
Active Listings - October 2010



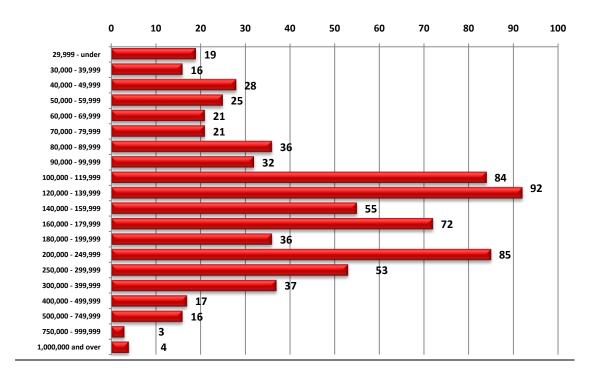
#	of Listings	
	714	
	399	
	1946	
	23	
	103	
	914	
	484	
	449	
	624	
	488	
	320	
	541	
	352	
	55	
	23 103 914 484 449 624 488 320 541 352	

Active Listings Unit Breakdown

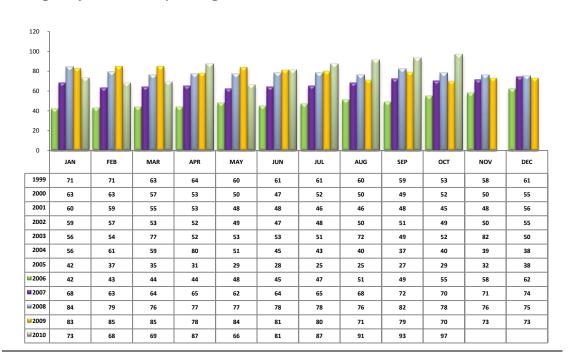
Active Listings Price Breakdown



Sold Price Breakdown



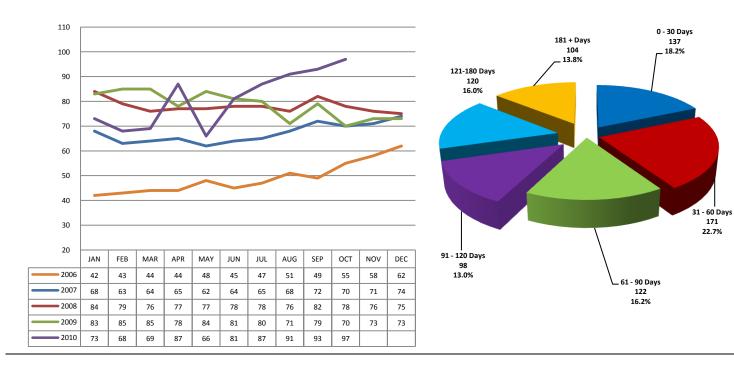
Average Days on Market/Listing - October 2010



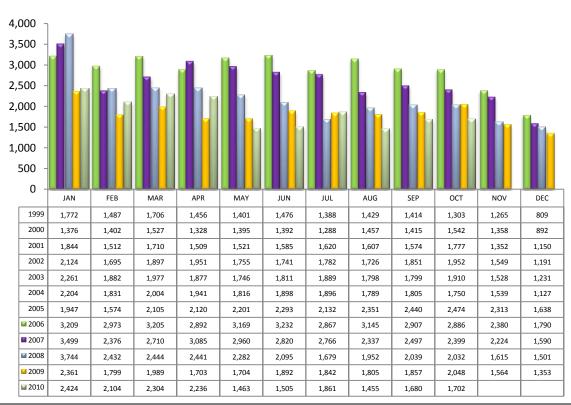
_	
Area	Avg. DOM
N	52
NE	114
NW	109
XNE	N/A
XNW	103
С	94
E	100
S	65
SE	90
SW	83
XSW	135
XS	96
W	99
XW	50

Annual Comparison - Average Days on Market

Average Days on Market/Listing Breakdown



New Listings - October 2010



Area	# of Listings		
N	164		
NE	82		
NW	407		
XNE	3		
XNW	25		
C	215		
E	118		
S	134		
SE	140		
SW	124		
XSW	65		
XS	128		
W	87		
XW	10		

Misc. MLS Information - September 2010

Month	Expired	Cancelled	Temp Off
			Mkt.
March 2010	361	572	13
April 2010	379	486	12
May 2010	391	83	N/A
June 2010	419	522	75
July 2010	384	556	91
Aug 2010	396	551	55
Sept 2010	423	521	88
Oct 2010	456	517	103
September 2009	376	442	14

^{*}Includes properties that were re-listed