For Immediate Release:

January 7, 2011

CONTACT:

Dan Santa Maria

MLS President (520) 795-1492

Wes Wiggins

Vice President, MLS (520) 382-8792

Philip Tedesco, RCE, CAE CEO, TAR & MLS (520) 327-4218



Lifestyle Opportunities:

No matter what area or type of home you are interested in, you have a variety of options.

Financial:

Multiple financing opportunities are available

Talk to a REALTOR®!

With the complexity of a real estate transaction, you need a REALTOR®.

Tucson Association of REALTORS® Multiple Listing Service

Monthly Statistics December 2010

Below are some highlights from the December Statistics:

- Total Sales Volume rose 16.93% from November to December.
- Average Sales Price increased by 3.13% from November to December.
- Average list price is up 3.04% from \$191,637 in November to \$197,457 in December.
- Total unit sales increased this month, going from 800 in November to 907 in December, and has increased 2.37% from December of 2009.
- Active listings have increased 11.89% compared to December 2009.

Dan Santa Maria 2010 MLS President







The Tucson Multiple Listing Service, Inc. is a wholly owned subsidiary of the Tucson Association of REALTORS®, dedicated to providing a reliable real estate database for members and the public. The Association represents the interests of 5,400 professionals in the real estate industry, and is affiliated with the National Association of REALTORS®. REALTOR® is a registered collective membership mark which may only be used by professionals who are members and subscribe to its strict code of ethics.

December 2010 Recap by Month and Year - % of Change

Total Sales Volume

Total Unit Sales

	<u>2010</u>	<u>2009</u>	Annual % Change
December	\$169,063,508	\$179,304,898	-5.71%
November	\$144,588,779	\$190,456,030	-24.08%
Month % Change	16.93%	-5.85%	

	<u>2010</u>	<u>2009</u>	Annual % Change
December	907	886	2.37%
November	800	1011	-20.87%
Month % Change	13.38%	-12.36%	

Average Sales Price

Median Sales Price

	<u>2010</u>	<u>2009</u>	<u>Annual % Change</u>
December	\$186,399	\$202,376	-7.89%
November	\$180,736	\$188,384	-4.06%
Month % Change	3.13%	7.43%	

	<u>2010</u>	<u>2009</u>	Annual % Change
December	\$139,500	\$154,262	-9.57%
November	\$139,900	\$162,500	-13.91%
Month % Change	-0.29%	-5.07%	

Average List Price

New Listings

	<u>2010</u>	<u>2009</u>	Annual % Change
December	\$197,457	\$212,263	-6.98%
November	\$191,637	\$195,745	-2.10%
Month % Change	3.04%	8.44%	

	<u>2010</u>	<u>2009</u>	Annual % Change
December	1,071	1,353	-20.84%
November	1,440	1,564	-7.93%
Month % Change	-25.63%	-13.49%	

Total Under Contract

Active Listings

	<u>2010</u>	<u>2009</u>	Annual % Change
December	1,760	848	107.55%
November	1,900	947	100.63%
Month % Change	-7.37%	-10.45%	

	<u>2010</u>	<u>2009</u>	Annual % Change
December	6,859	6,130	11.89%
November	7,455	6,350	17.40%
Month % Change	-7.99%	-3.46%	

34

12

12

17.26%

22.73%

8.63%

7.55%

December 2010 - Active and Sold by Zip Code

17

30

20

9.04%

0.00%

16.67%

13.16%

85716

85718

85719

85730

148

340

150

231

20

19

32

Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>	Zip Code	# Active	# Sold	<u>%</u>
85601	4	0	0.00%	85706	182	35	19.23%	85735	84	5	5.95%	85750	353	43	12.18%
85614	292	23	7.88%	85708	0	1	#DIV/0!	85736	43	4	9.30%	85755	279	31	11.11%
85619	11	2	18.18%	85710	258	39	15.12%	85737	259	26	10.04%	85756	162	35	21.60%
85622	84	6	7.14%	85711	229	24	10.48%	85739	270	21	7.78%	85757	118	29	24.58%
85629	252	44	17.46%	85712	161	23	14.29%	85741	159	27	16.98%				
85641	282	43	15.25%	85713	245	22	8.98%	85742	219	38	17.35%				
85645	5	0	0.00%	85714	35	8	22.86%	85743	247	32	12.96%				
85653	154	21	13.64%	85715	151	25	16.56%	85745	236	31	13.14%				

85746

85747

85748

85749

197

154

139

159

85658

85701

85704

85705

188

33

180

152

85145-1 active listing, 85602-2 active listing, 85611- 2 active listing, 85618- 1 active listing, 85621- 1 active listing, 85637- 2 active listings, 85646- 1 active listing 85648-1 active listing, 85702-1 active listing, 85740-1 active listing

13.51%

11.18%

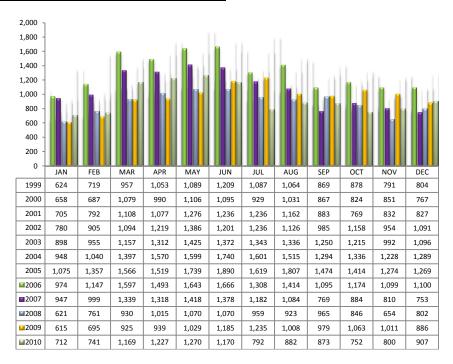
12.67%

13.85%

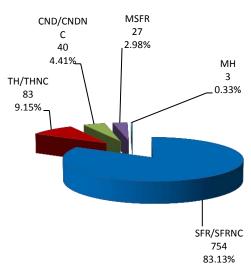
From: 12/01/2010 to 12/31/2010 Statistics generated on: 1/4/11

	Residential Listing Statistics Active Listings								Days on Ma	rket
	Total Active	Total Contingent	Total Capa	Total Pending	Total Inventory	Total Sold	Area	# Per Area	of Units So	old
Under \$29,999	35	13	3	9	60	23	N	690	1 -30 Days	140
\$30,000 to \$39,999	76	22	7	19	124	26	NE	353	31-60 Days	185
\$40,000 to \$49,999	114	27	9	22	172	30	NW	1,760	61 - 90 Days	181
\$50,000 to \$59,999	131	24	3	27	185	20	XNE	14	91-120 Days	115
\$60,000 to \$69,999	199	34	21	17	271	30	XNW	107	121 - 180 Days	153
\$70,000 to \$79,999	235	47	13	28	323	46	С	845	Over 180 Days	133
\$80,000 to \$89,999	279	39	17	29	364	43	Е	430	Avg. Days on N	/larket
\$90,000 to \$99,999	304	49	32	11	396	39	S	425	106	
\$100,000 to \$119,999	546	98	43	80	767	89	SE	550	Avg. Sold P	rice
\$120,000 to \$139,999	641	98	31	63	833	109	SW	495	\$186,399)
\$140,000 to \$159,999	543	72	35	44	694	74	XSW	316	Avg. Median	Price
\$160,000 to \$179,999	461	67	24	52	604	55	XS	496	\$139,500)
\$180,000 to \$199,999	444	47	17	39	547	52	W	339	New Listin	ıgs
\$200,000 to \$249,999	714	81	22	58	875	88	XW	39	1,071	
\$250,000 to \$299,999	482	42	16	36	576	63	Sold	Units per Area	Sales Volume b	y Area
\$300,000 to \$399,999	593	35	18	27	673	45	N	80	\$28,758,5	55
\$400,000 to \$499,999	333	17	7	14	371	28	NE	43	\$10,632,650	
\$500,000 to \$749,999	397	13	3	18	431	30	NW	228	\$56,412,072	
\$750,000 to \$999,999	141	9	1	1	152	13	XNE	8	\$885,000	
\$1,000,000 and over	191	4	2	4	201	4	XNW	96	\$619,500	
							С	52	\$14,020,96	
							E	84	\$6,452,70	
							S	92	\$7,018,95	
							SE	74	\$15,724,81	
							SW	22	\$7,908,74	
							XSW	72	\$3,100,20	
							XS	51	\$11,554,56	
Totals	6,859	838	324	598	8,619	907	W	3	\$5,775,05	
				1			XW	2	\$199,721	
	<u>Dec-10</u>	<u>Dec-09</u>	% Change	YTD 2010	YTD 2009	% Change		Total Volume	\$169,063,5	08
Home Sales Volume	\$169,063,508	\$179,304,898	-5.71%		\$2,342,145,580	-8.20%				
Home Sales Units	907	886	2.37%	,	11,636	-2.93%			Types of Financing	<u>Totals</u>
Average Sales Price (All Residential)	\$186,399	\$202,376	-7.89%	\$184,636	\$201,284	-8.27%			FHA	207
Median Sales Price	\$139,500	\$154,262	-9.57%	\$141,666	\$164,000	-13.62%	ł		VA 74	
Average Days on Market:	106	73	45.21%	100	78	28.21%			Conventional 275	
Average List Price for Solds:	\$197,457	\$212,263	-6.98%	\$195,198	\$211,658	-7.78%			Carryback 11	
SP/LP %	94.40%	95.34%	407.550	94.59%	95.10%		J		Cash to Loan	3
Total Under Contract	1,760	848	107.55%						Cash	316
Active Listings	6,859	6,130	11.89%						Other	21
New Listings	1,071	1,353	-20.84%	J						

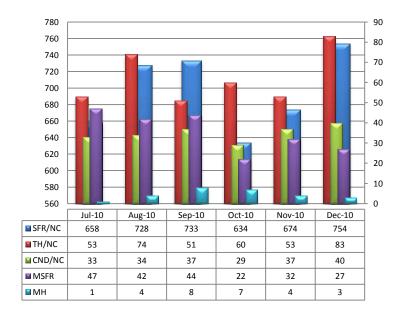
Total Unit Sales - December 2010



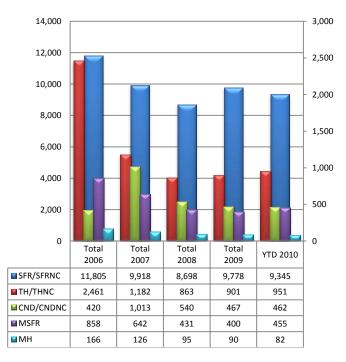
Unit Sales - Breakdown by Type



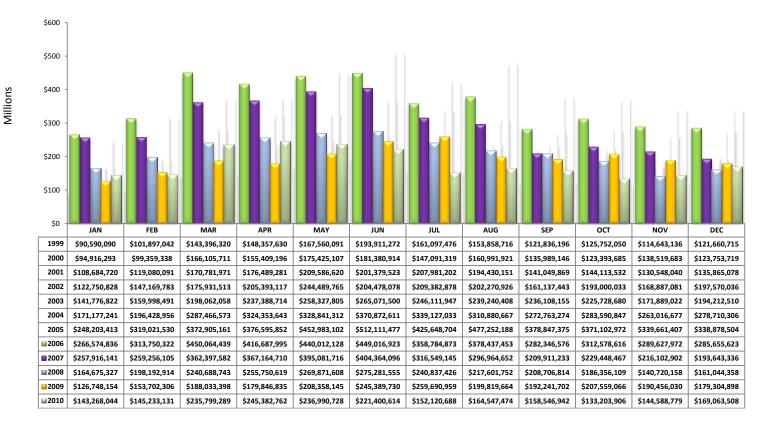
Total Unit Sales By Type - Monthly Comparison



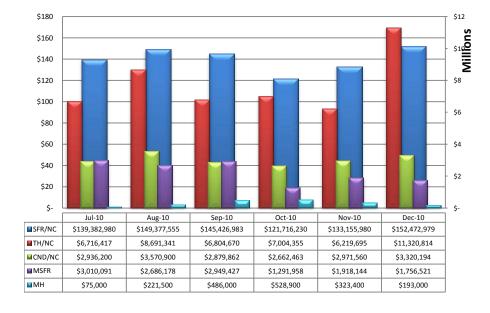
YTD Annual Comparison - Breakdown by Type



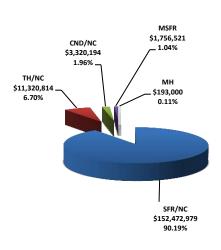
Total Sales Volume - December 2010



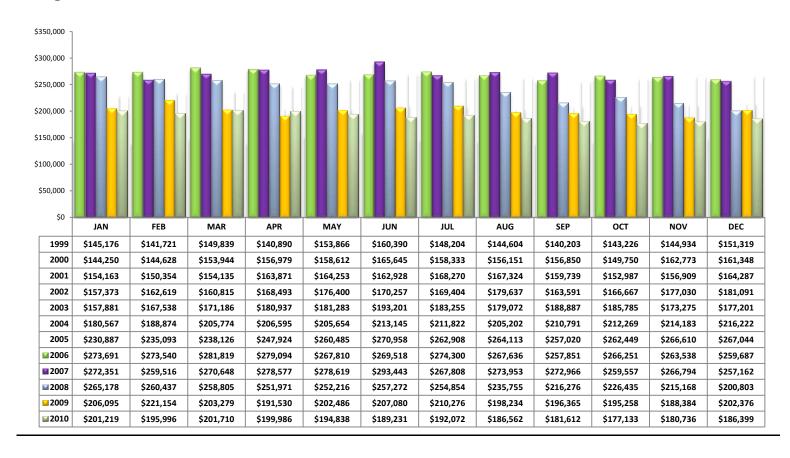
Total Sales Volume By Type - Monthly Comparison



Monthly Volume by Type



Average Sales Price - December 2010

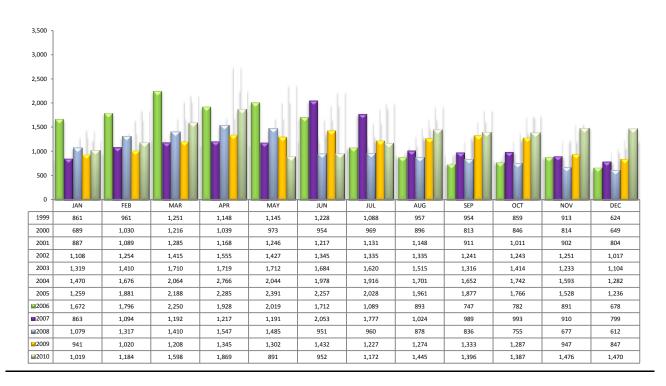


Average Sales Price by Type - December 2010

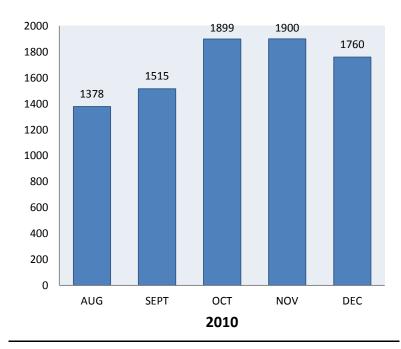
Average "Listing" Price per Area - December 2010



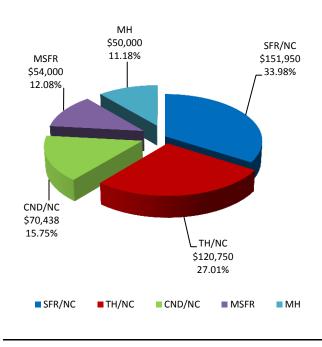
Newly Under Contract During The Month



Total Listings Still Under Contract At The End of The Month



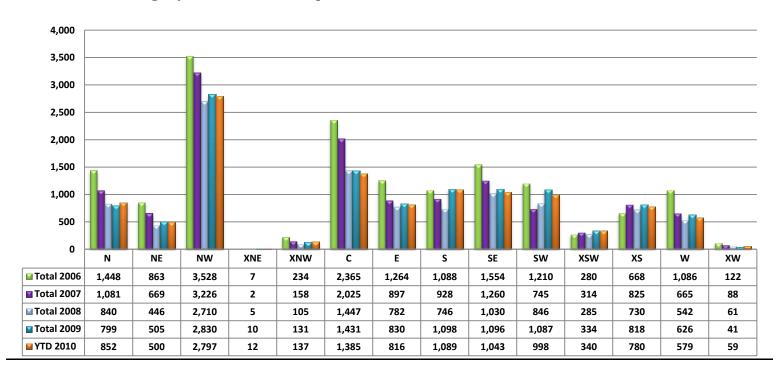
Median Sale Price - by Type



Median Sale Price - December 2010



Number of Sold Listings by Area - Annual Comparison



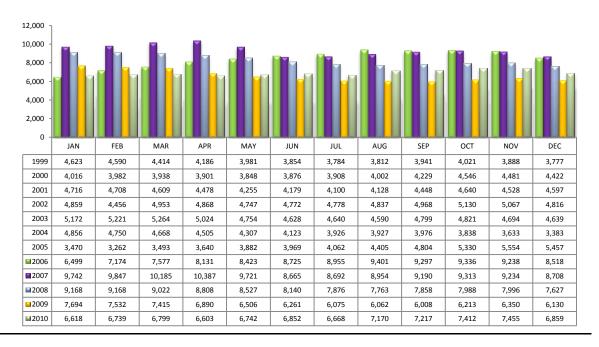
Average \$ Sold per Area by # of Bedrooms

	Ī	I	l i	Ī	1 i
	0-2	3	4	5+	All
	Bedrooms	Bedrooms	Bedrooms	Bedrooms	Bedrooms
N	\$150,728	\$364,481	\$468,212	\$402,600	\$359,482
NE	\$103,600	\$207,397	\$330,773	\$422,667	\$247,271
NW	\$192,186	\$204,362	\$320,742	\$366,941	\$247,421
XNW	\$0	\$70,929	\$123,000	\$0	\$77,438
С	\$94,880	\$154,574	\$224,804	\$0	\$146,052
Е	\$78,608	\$124,027	\$162,718	\$164,933	\$124,091
S	\$30,852	\$86,235	\$107,736	\$31,500	\$83,559
SE	\$93,472	\$134,490	\$218,410	\$383,100	\$170,922
SW	\$102,250	\$93,672	\$114,872	\$201,633	\$106,875
XSW	\$134,200	\$166,600	\$120,000	\$0	\$140,918
XS	\$131,090	\$135,863	\$195,330	\$199,849	\$160,480
W	\$58,756	\$117,000	\$176,894	\$217,450	\$113,236
XW	\$31,900	\$47,021	\$120,800	\$0	\$66,574
XNE	\$270,000	\$615,000	\$0	\$0	\$442,500

Units Sold per Area by # of Bedrooms

	0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms
N	17	33	25	5	80
NE	9	17	11	6	43
NW	40	107	62	19	228
XNW	0	7	1	0	8
С	29	54	13	0	96
E	12	26	11	3	52
S	12	48	23	1	84
SE	8	48	32	4	92
SW	2	39	30	3	74
XSW	16	5	1	0	22
XS	10	32	22	8	72
W	16	24	9	2	51
xw	1	1	1	0	3
XNE	1	1	0	0	2

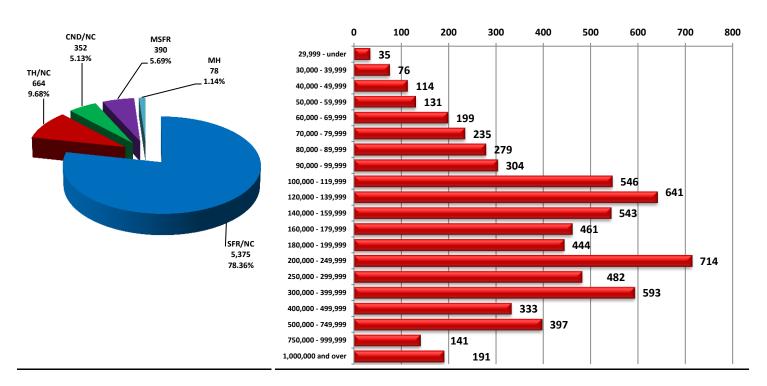
Active Listings - December 2010



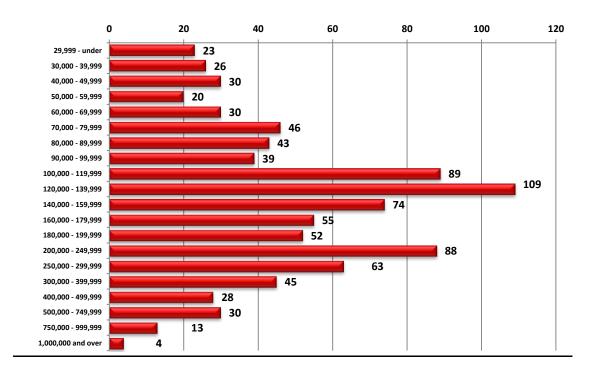
Area	# of Listings		
N	690		
NE	353		
NW	1760		
XNE	14		
XNW	107		
C	845		
E	430		
S	425		
SE	550		
SW	495		
XSW	316		
XS	496		
W	339		
XW	39		
	•		

Active Listings Unit Breakdown

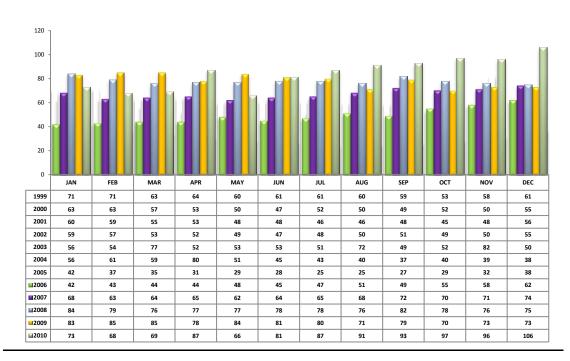
Active Listings Price Breakdown



Sold Price Breakdown



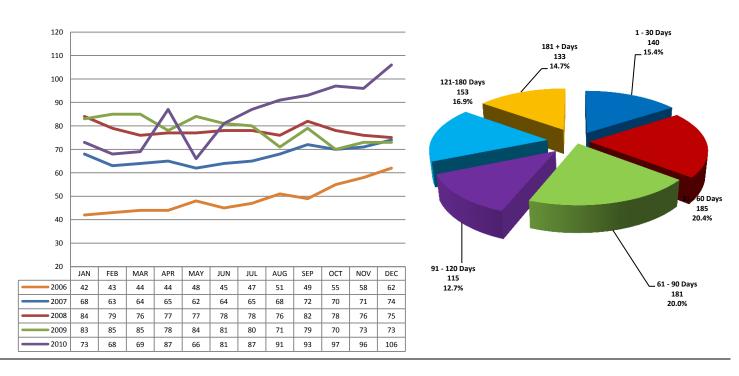
Average Days on Market/Listing - December 2010



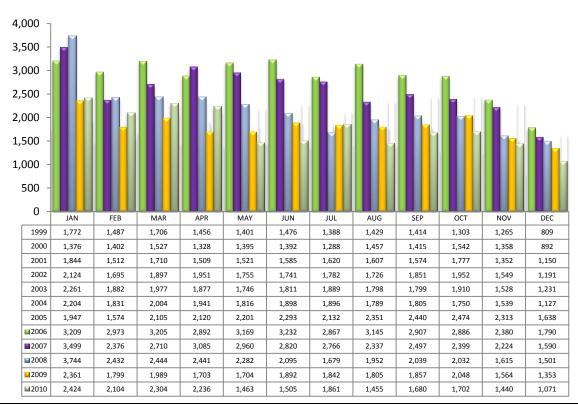
Area	Avg. DOM		
N	116		
NE	88		
NW	118		
XNE	374		
XNW	112		
С	97		
E	106		
S	97		
SE	109		
SW	93		
XSW	125		
XS	100		
W	88		
XW	40		

Annual Comparison - Average Days on Market

Average Days on Market/Listing Breakdown



New Listings - December 2010



Area	# of Listings		
	0		
N	102		
NE	46		
NW	255		
XNE	1		
XNW	23		
C	139		
E	60		
S	92		
SE	112		
SW	75		
XSW	44		
XS	65		
W	52		
XW	5		

Misc. MLS Information - December 2010

Month	Expired	Cancelled	Temp Off
	_		Mkt.
March 2010	361	572	13
April 2010	379	486	12
May 2010	391	83	N/A
June 2010	419	522	75
July 2010	384	556	91
Aug 2010	396	551	55
Sept 2010	423	521	88
Oct 2010	456	517	103
Nov 2010	320	432	60
Dec 2010	707	486	64

^{*}Includes properties that were re-listed