

FOR IMMEDIATE RELEASE: September 14, 2007

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#### LETTER FROM THE PRESIDENT

Given the news surrounding the local mortgage market last month, Tucson's real estate market has fared better than we expected. The National Association of REALTORS® has lowered their existing-home sales forecast, based largely on unusual disruptions in the mortgage market. However, here in Tucson we did not see a drastic decline in unit sales - the total units sold for August 2007 are down only 79 units from last month, and are still above levels we saw in January and February of this year.

Average and median sales price have also rebounded in August 2007 after falling from June to July. The average sales price in August 2007 totaled \$273,932, up over \$5,000 from August 2006. Median sales price rose to \$220,000, down \$900 from this time last year.

This just goes to show that the saying "all real estate is local" is very true. Tucson has a unique real estate market that withstands many of the pressures seen on the national level. There are still many mortgage lenders in Southern Arizona that can serve local buyers.

Judy Lowe 2007 MLS President







The Tucson Multiple Listing Service, Inc. is a wholly owned subsidiary of the Tucson Association of REALTORS®, dedicated to providing a reliable real estate database for members and the public. The Association represents the interests of 6,700 professionals in the real estate industry, and is affiliated with the National Association of REALTORS®. REALTOR® is a registered collective membership mark which may only be used by professionals who are members and subscribe to its strict code of ethics.

# **Sales Snapshot**

#### **Home Sales Volume**



Decreased 24.69% from \$370,671,500 in August 2006 to \$279,136,853 in August 2007. Graph on page 4.

#### **Home Sales Units**



Decreased 26.21% from 1,381 in August 2006 to 1,019 in August 2007. Graph on page 3.

#### Average Sales Price (all residential types)



Increased 2.06% from \$268,408 in August 2006 to \$273,932 in August 2007. Page 5.

#### **Median Sales Price**



Decreased 0.41% from \$220,900 in August 2006 to \$220,000 in August 2007. Page 8.

#### **Pending Contracts (not yet closed in escrow)**



Increased 14.67% from 893 in August 2006 to 1,024 in August 2007. Graph on page 9.

#### **Active Listings**



Decreased 4.75% from 9,401 in August 2006 to 8,954 in August 2007. Graph on page 10.

#### **New Listings**



Decreased 25.69% from 3,145 in August 2006 to 2,337 in August 2007. Graph on page 12.

## **Sales Analysis**

#### **Pending Contracts Continue Year-Over-Year Increase**

Pending contracts totaled 1,024 in August 2007, up 14.67% over August 2006. The total number of pending contracts in August 2007 is down from last month, but this is a typical pattern we see each August.

#### **Average Sales Price Rises Again!**

The average sales price continues to bounce around after falling from June to July 2007. August's average sales price of \$273,932 is up 2.06% over August 2006.

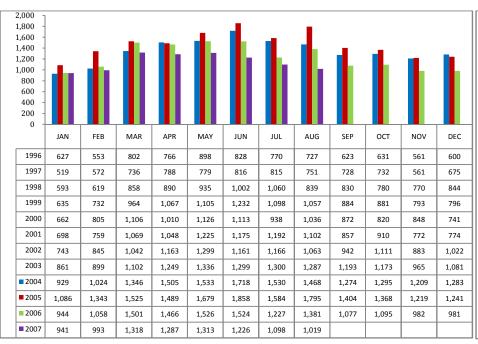
#### **Median Sales Price in August**

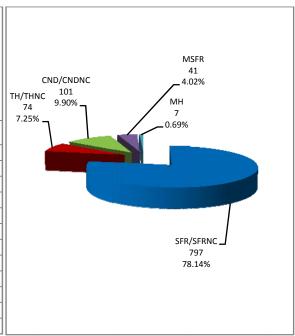
Since 2005, the median sales price in August has hovered around \$220,000. The median price fell \$900 from August 2006, but rose just over \$1,000 from July 2006.

Please note: Data in this report is based in whole or in part on data supplied by the Tucson Association of REALTORS® or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS does not reflect all real estate activity in the market.

#### **Total Unit Sales - August 2007**

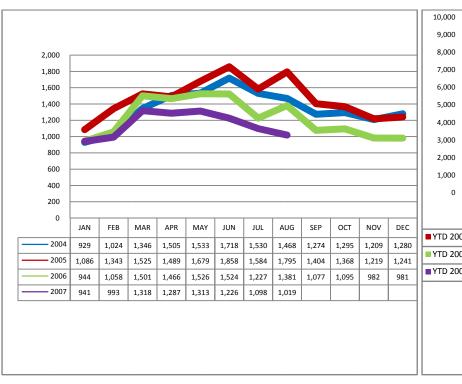
# <u>Unit Sales - August 2007 Breakdown by</u> <u>Type</u>

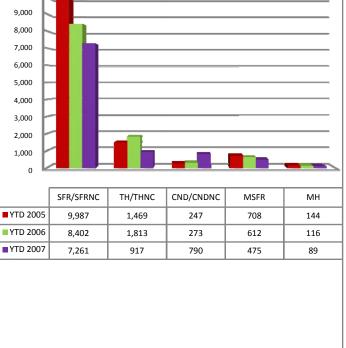




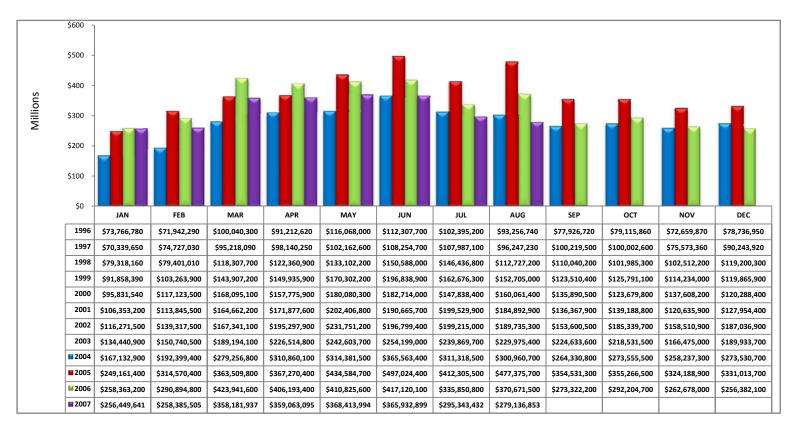
#### **Total Unit Sales - Annual Comparison**

## YTD Annual Comparison - Breakdown by Type





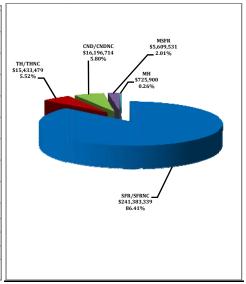
#### **Total Sales Volume - August 2007**



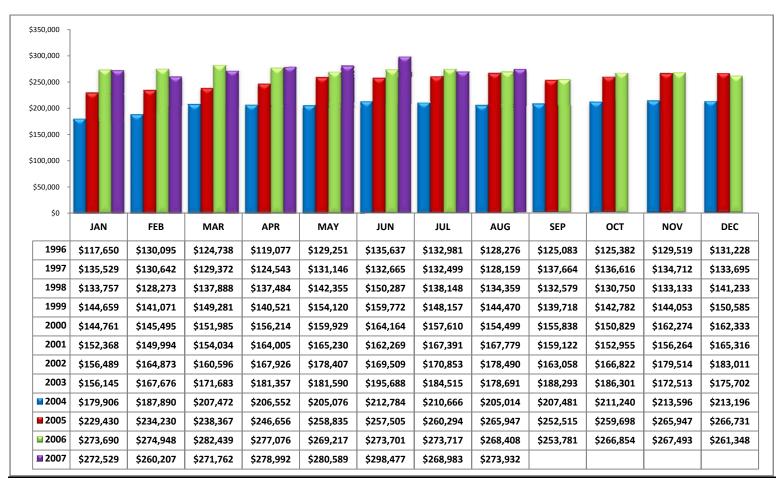
#### **Annual Comparison**

#### \$550 \$500 \$450 \$400 \$350 Millions \$300 \$250 \$200 \$150 \$100 IAN FFR MAR APR MAY IIIN JUL AUG SEP OCT NOV DEC 2005 \$249,161,400 \$314,570,400 \$363,509,800 \$367,270,400 \$434,584,700 \$497,024,400 \$412,305,500 \$477,375,700 \$354,531,300 \$355,266,500 \$324,188,900 \$331,013,700 2006 \$258,363,200 \$290,894,800 \$423,941,600 \$406,193,400 \$410,825,600 \$417,120,100 \$335,850,800 \$370,671,500 \$273,322,200 \$292,204,700 \$262,678,000 \$256,382,100 \$256,449,641 \$258,385,505 \$358,181,937 \$359,063,095 \$368,413,994 \$365,932,899 \$295,343,432 \$279,136,853

#### **Monthly Volume by Type**

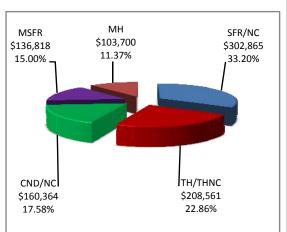


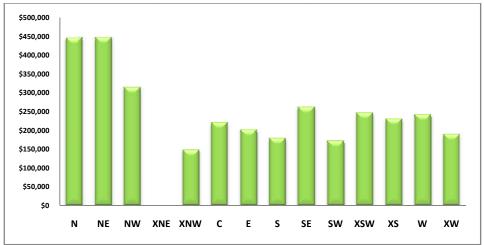
#### <u> Average Sales Price - August 2007</u>



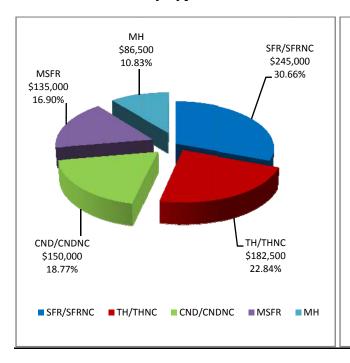
#### Average Sales Price by Type - August 2007

#### Average Sale Price per Area - August 2007

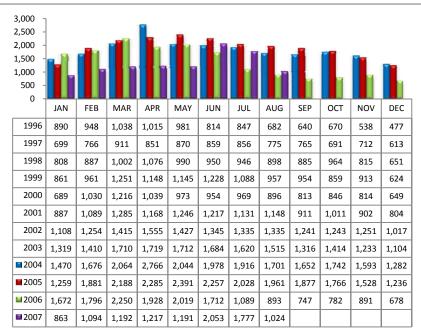




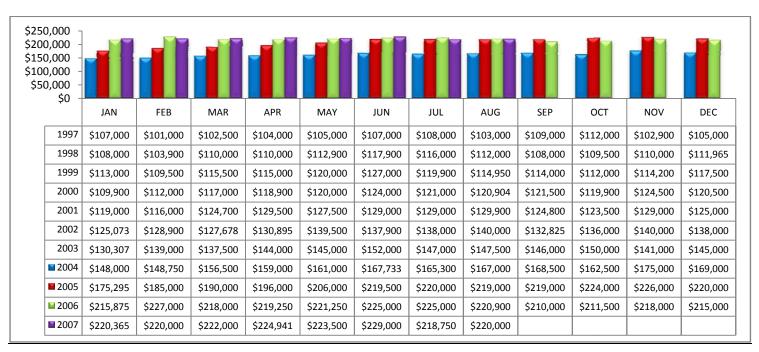
#### Median Sale Price - by Type



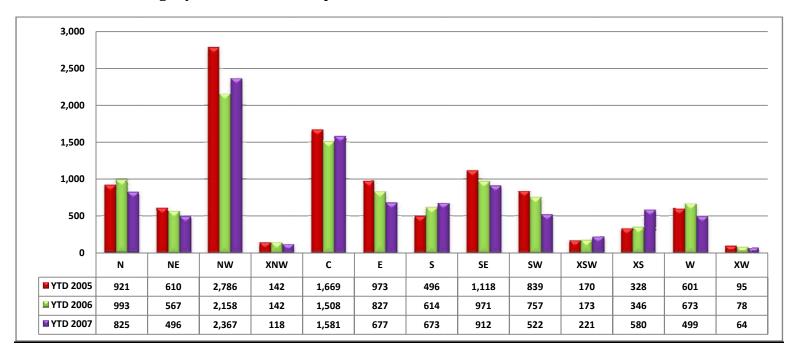
#### **Total Listings Under Contract**



#### Median Sale Price - August 2007



#### Number of Sold Listings by Area - Annual Comparison



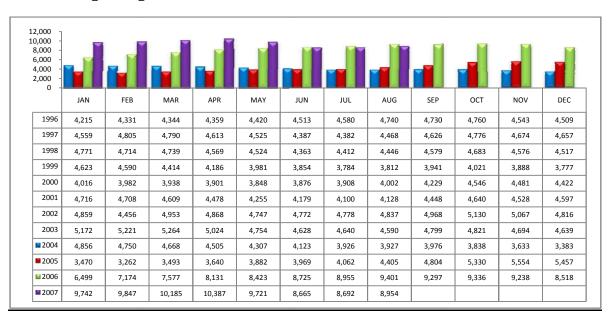
#### Average Sold per Area by # of Bedrooms

|     | 0-2<br>Bedrooms | 3<br>Bedrooms | 4<br>Bedrooms | 5+<br>Bedrooms | All<br>Bedrooms |
|-----|-----------------|---------------|---------------|----------------|-----------------|
| N   | \$ 246,711      | \$ 408,041    | \$ 658,799    | \$ 724,023     | \$ 448,322      |
| NE  | \$ 125,875      | \$ 335,578    | \$ 677,376    | \$ 499,100     | \$ 448,261      |
| NW  | \$ 255,632      | \$ 286,339    | \$ 364,925    | \$ 515,108     | \$ 315,311      |
| XNW | \$ 150,750      | \$ 135,132    | \$ 174,667    | \$ 0.00        | \$ 147,619      |
| С   | \$ 183,095      | \$ 237,204    | \$ 315,618    | \$ 425,000     | \$ 221,436      |
| Е   | \$ 125,014      | \$ 207,501    | \$ 249,433    | \$ 515,425     | \$ 202,924      |
| S   | \$ 107,667      | \$ 183,315    | \$ 188,271    | \$ 0.00        | \$ 180,446      |
| SE  | \$ 160,300      | \$ 210,961    | \$ 367,276    | \$ 424,491     | \$ 263,917      |
| SW  | \$ 128,060      | \$ 165,307    | \$ 208,624    | \$ 212,110     | \$ 173,124      |
| XSW | \$ 250,190      | \$ 244,690    | \$ 0.00       | \$ 0.00        | \$ 248,357      |
| XS  | \$ 180,299      | \$ 207,764    | \$ 267,665    | \$ 259,168     | \$ 231,740      |
| W   | \$ 142,141      | \$ 238,751    | \$ 312,518    | \$ 0.00        | \$ 243,475      |
| XW  | \$ 0.00         | \$ 147,475    | \$ 277,450    | \$ 0.00        | \$ 199,800      |
|     |                 |               |               |                |                 |

#### Units Sold per Area by # of Bedrooms

|       | 0-2<br>Bedrooms | 3<br>Bedrooms | 4<br>Bedrooms | 5+<br>Bedrooms | All<br>Bedrooms |
|-------|-----------------|---------------|---------------|----------------|-----------------|
| N     | 21              | 32            | 21            | 4              | 78              |
| NE    | 8               | 18            | 19            | 5              | 50              |
| NW    | 49              | 124           | 79            | 13             | 265             |
| XNW   | 2               | 7             | 3             | 0              | 12              |
| С     | 91              | 81            | 17            | 3              | 192             |
| Е     | 21              | 38            | 18            | 2              | 79              |
| S     | 3               | 27            | 18            | 0              | 48              |
| SE    | 4               | 57            | 27            | 4              | 92              |
| SW    | 10              | 20            | 16            | 1              | 47              |
| XSW   | 10              | 5             | 0             | 0              | 15              |
| XS    | 11              | 35            | 27            | 7              | 80              |
| w     | 8               | 33            | 14            | 0              | 55              |
| XW    | 4               | 4             | 2             | 0              | 6               |
| TOTAL | 238             | 481           | 261           | 39             | 1019            |

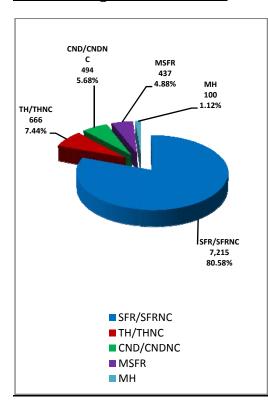
#### **Active Listings - August 2007**

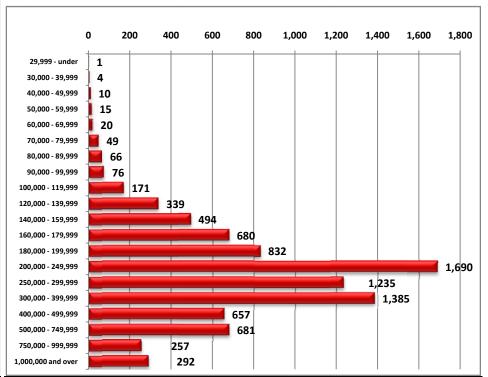


| Area | # of Listings |
|------|---------------|
| N    | 725           |
| NE   | 425           |
| NW   | 2348          |
| XNE  | 9             |
| XNW  | 114           |
| C    | 1125          |
| E    | 516           |
| S    | 586           |
| SE   | 810           |
| SW   | 745           |
| XSW  | 330           |
| XS   | 630           |
| W    | 523           |
| XW   | 68            |
|      |               |

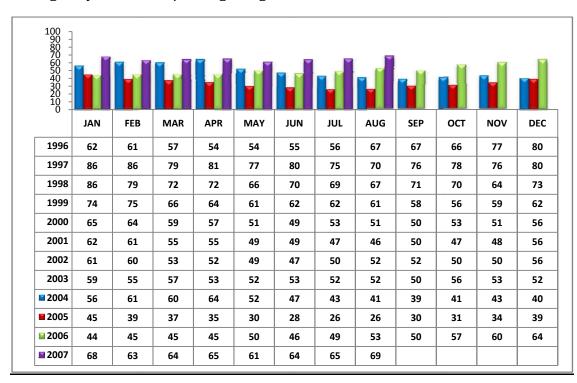
#### **Active Listings Unit Breakdown**

#### **Active Listings Price Breakdown**





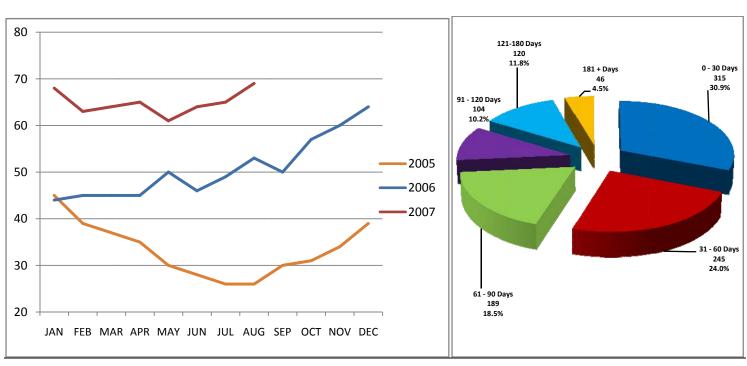
#### Average Days on Market/Listing - August 2007



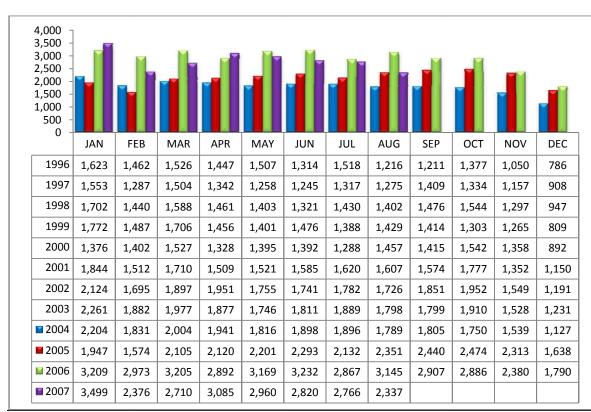
| Area | Avg. DOM |
|------|----------|
| N    | 68       |
| NE   | 67       |
| NW   | 81       |
| XNE  | 3        |
| XNW  | 66       |
| С    | 60       |
| E    | 52       |
| S    | 67       |
| SE   | 60       |
| SW   | 70       |
| XSW  | 103      |
| XS   | 76       |
| W    | 61       |
| XW   | 66       |

#### Annual Comparison - Average Days on Market/Listing

#### Average Days on Market/Listing Breakdown



### New Listings - August 2007\*



| Area | # of Listings |
|------|---------------|
| N    | 162           |
| NE   | 124           |
| NW   | 562           |
| XNE  | 1             |
| XNW  | 34            |
| С    | 340           |
| E    | 158           |
| S    | 162           |
| SE   | 240           |
| SW   | 195           |
| XSW  | 64            |
| XS   | 140           |
| W    | 135           |
| XW   | 20            |

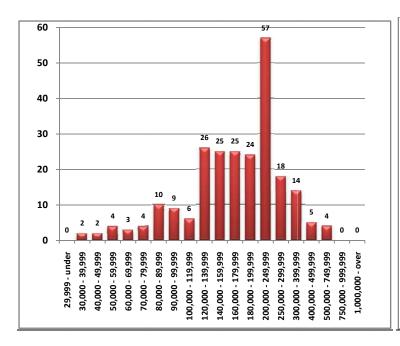
#### Misc. MLS Information - August 2007

| Month            | #Expired | WD Release | WD Temp | <b>Re-Lists</b> |
|------------------|----------|------------|---------|-----------------|
| January 2007     | 630      | 1083       | 37      | 513             |
| February 2007    | 520      | 846        | 40      | 306             |
| March 2007       | 590      | 953        | 45      | 322             |
| April 2007       | 652      | 977        | 39      | 326             |
| May 2007         | 550      | 1070       | 20      | 382             |
| <b>June 2007</b> | 602      | 980        | 20      | 292             |
| July 2007        | 633      | 980        | 32      | 320             |
| August 2007      | 604      | 1056       | 14      | 279             |
|                  |          |            |         |                 |
|                  |          |            |         |                 |

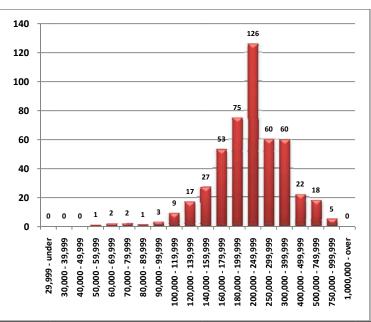
<sup>\*</sup>Includes properties that were re-listed

#### Sale Price by Bedroom

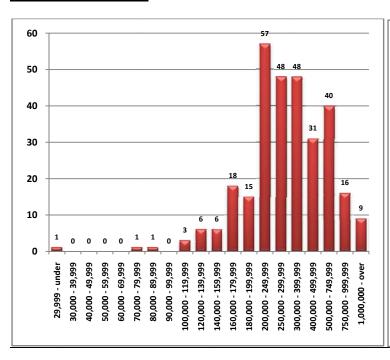
#### 0 to 2 Bedrooms



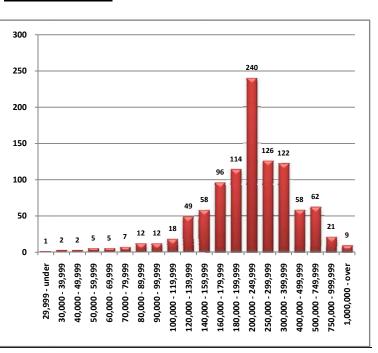
#### 3 Bedrooms



#### 4 or More Bedrooms



#### **Total Bedrooms**



#### Tucson Association of REALTORS®, Real Estate Trend Indicator

Tucson, AZ

From: 08/01/2007 to 08/31/2007 Statistics generated on: 09/10/2007

|   |               | Residential Listing S | tatistics  |                 |                        |                    | Active Listings |           | Days on Market |         |
|---|---------------|-----------------------|------------|-----------------|------------------------|--------------------|-----------------|-----------|----------------|---------|
|   |               |                       |            |                 |                        |                    |                 | # Per     |                |         |
|   | Total Active  | Total Contingent      | Total Capa | Total Pending   | <b>Total Inventory</b> | <b>August Sold</b> | Area            | Area      | of Units Sold  |         |
| Under \$29,999                              | 1             |                       |            |                 | 1                      | 1                  | N               | 725       | 1 -30 Days     | 315     |
| \$30,000 to \$39,999                        | 4             |                       |            | 1               | 5                      | 2                  | NE              | 425       | 31-60 Days     | 245     |
| \$40,000 to \$49,999                        | 10            |                       |            | 1               | 11                     | 2                  | NW              | 2348      | 61 - 90 Days   | 189     |
| \$50,000 to \$59,999                        | 15            |                       |            | 2               | 17                     | 5                  | XNE             | 9         | 91-120 Days    | 104     |
| \$60,000 to \$69,999                        | 20            | 2                     |            | 4               | 26                     | 5                  | XNW             | 114       | 121 - 180 Days | 120     |
| \$70,000 to \$79,999                        | 49            | 14                    |            | 1               | 64                     | 7                  | С               | 1125      | Over 180 Days  | 46      |
| \$80,000 to \$89,999                        | 66            | 6                     |            | 1               | 73                     | 12                 | E               | 516       | Avg. Days on   | Market  |
| \$90,000 to \$99,999                        | 76            | 13                    |            | 2               | 91                     | 12                 | S               | 586       | 69             |         |
| \$100,000 to \$119,999                      | 171           | 21                    | 1          | 4               | 197                    | 18                 | SE              | 810       | Avg. Sold I    | Price   |
| \$120,000 to \$139,999                      | 339           | 67                    | 3          | 15              | 424                    | 49                 | SW              | 745       | \$273,93       | 32      |
| \$140,000 to \$159,999                      | 494           | 66                    | 1          | 19              | 580                    | 58                 | XSW             | 330       | Avg. Media     | n Price |
| \$160,000 to \$179,999                      | 680           | 73                    | 1          | 16              | 770                    | 96                 | XS              | 630       | \$220,00       | 00      |
| \$180,000 to \$199,999                      | 832           | 90                    | 1          | 28              | 951                    | 114                | W               | 523       |                |         |
| \$200,000 to \$249,999                      | 1690          | 112                   | 10         | 59              | 1871                   | 240                | XW              | 68        |                |         |
| \$250,000 to \$299,999                      | 1235          | 76                    | 5          | 26              | 1342                   | 126                | Sold            | Units per |                |         |
| \$300,000 to \$349,999                      | 753           | 35                    | 4          | 24              | 816                    | 72                 | N               | 78        |                |         |
| \$350,000 to \$399,999                      | 632           | 43                    | 6          | 20              | 701                    | 50                 | NE              | 50        |                |         |
| \$400,000 to \$449,999                      | 325           | 15                    | 1          | 9               | 350                    | 36                 | NW              | 265       |                |         |
| \$450,000 to \$499,999                      | 332           | 16                    | 2          | 7               | 357                    | 22                 | XNE             | 0         |                |         |
| \$500,000 to \$749,999                      | 681           | 40                    | 2          | 15              | 738                    | 62                 | XNW             | 12        |                |         |
| \$750,000 to \$999,999                      | 257           | 16                    | 4          | 2               | 279                    | 21                 | С               | 192       |                |         |
| \$1,000,000 to \$1,249,999                  | 70            | 7                     |            | 3               | 80                     | 8                  | Е               | 79        |                |         |
| \$1,250,000 to \$1,499,999                  | 81            | 5                     |            | 0               | 86                     | 0                  | S               | 48        |                |         |
| \$1,500,000 to \$1,999,999                  | 64            | 3                     |            | 1               | 68                     | 0                  | SE              | 92        |                |         |
| \$2,000,000 to \$2,999,999                  | 60            |                       | 1          | 1               | 62                     | 1                  | SW              | 47        |                |         |
| \$3,000,000 and over                        | 17            |                       |            | 1               | 18                     | 0                  | XSW             | 15        |                |         |
|   |               |                       |            |                 |                        |                    | XS              | 80        |                |         |
| Totals                                      | 8,954         | 720                   | 42         | 262             | 9,978                  | 1,019              | W               | 55        |                |         |
|   | •             |                       |            |                 |                        |                    | XW              | 6         |                |         |
|   | August 2007   | August 2006           | % Change   | YTD 2007        | YTD 2006               | % Change           |                 |           | •              |         |
| Home Sales Volume                           | \$279,136,853 | \$376,834,778         | -25.93%    | \$2,625,506,279 | \$3,067,504,171        | -14.41%            | 1               |           |                |         |
| Home Sales Units                            | 1,019         | 1,406                 | -27.52%    | 9,532           | 11,216                 | -15.01%            | 1               |           |                |         |
| Average Sales Price (All Residential)       | \$273,932     | \$268,019             | 2.21%      | \$275,441       | \$273,494              | 0.71%              | 1               |           |                |         |
| Median Sales Price                          | \$220,000     | \$221,521             | -0.69%     | \$221,000       | \$222,443              | -0.65%             | 1               |           |                |         |
| Average Days on Market:                     | 69            | 51                    | 35.29%     | 65              | 45                     | 44.44%             | 1               |           |                |         |
| Average List Price for Solds:               | \$285,195     | \$276,242             | 3.24%      | \$ 286,274      | \$ 280,469             | 2.07%              | 1               |           |                |         |
| SP/LP %                                     | 96.05%        | 97.02%                |            | 96.22%          | 97.51%                 |                    | 1               |           |                |         |
| Pending Contracts(Not yet closed in escrow) | 1,024         | 893                   | 14.67%     |                 |                        |                    | •               |           |                |         |
| Active Listings                             | 8,954         | 9,401                 | -4.75%     |                 |                        |                    |                 |           |                |         |
| New Listings                                | 2,337         | 3,145                 | -25.69%    |                 |                        |                    |                 |           |                |         |