



YOUR AFFILIATE MEMBERSHIP BENEFITS!

As events & class sponsorships have become limited, we have created some extended opportunities for our affiliate companies. Your company has the opportunity to be included in: TAR Connect, TAR social media & TAR's website.

How can you get his free brand marketing?

KEEP READING!



Check out details:

- BECOME A GUEST BLOGGER DEVELOP YOUR BRAND & FLEX YOUR EXPERTISE ON A SUBJECT!
- SEND US A "HOW-TO," "DIY," OR "TIPS & TRICKS," VIDEO. SHOW THEM WHAT YOU KNOW & WHO TO CALL FOR THEIR LARGER NEEDS.
- SEND US A 60-SECOND COMMERCIAL. TELL THEM WHO YOU ARE & WHY THEY SHOULD WORK WITH YOU!
- ADD 1/2 PAGE PROMOTIONAL FLYER.
- SEND US YOUR REALTOR® EVENT, WE WILL POST IT!



BLOG GUIDELINES

- ONLY TAR AFFILIATE MEMBERS MAY SUBMIT AN ARTICLE.
- ALL SUBMISSIONS MUST BE ORIGINAL, UNPUBLISHED WORK, WHICH YOU OWN THE RIGHTS.
- PLEASE FACT CHECK.
- CONTENT SHOULD BE FLUENT, READABLE & ERROR-FREE, CITE SOURCES WHEN RELEVANT BE INSIGHTFUL & FACTUAL. CONTENT SHOULD BE BENEFICIAL TO MEMBERS, PHOTOS ARE OPTIONAL. WORD COUNT STAY BETWEEN 800-1,200 WORDS OR WE WON'T ACCEPT.
- ANYTHING THAT MAY BE CONSTRUED AS A LINK-BUILDING SCHEME, CONTENT THAT IS OVERLY PROMOTIONAL FOR YOUR COMPANY OR ORGANIZATION, OFFENSIVE, CONTROVERIAL OR INACCURATE CONTENT WILL NOT BE ACCEPTED.



HOW TO SUBMIT YOUR BLOG OR VIDEO

- PLEASE EMAIL THE FOLLOWING TO JENNIFER BAILEY, JENNIFER@TUCSONREALTORS.ORG
- SAVE YOUR COMPLETED BLOG AS A WORD DOC.
- IMAGE FILES (WITH ATTRIBUTION IF NEEDED) IN A SEPERATE FOLDER.
- AUTHOR HEADSHOT, SHORT BIO & CONTACT INFORMATION (email, phone, Facebook, LinkedIn &/or Twitter handle) send video in MP4 Format.