



I am so pleased to announce the addition of Jeff Hebb, RCE, AHWD, C2EX to our team as the Vice President, Advocacy and Association Affairs. It is an exciting time for the Association as we align our critical work advocating for our REALTORS® to do business assisting their clients in all of their property needs and making Tucson an incredible city in which to live and work. We also look to move in concert with the contributions our members make every day to the community with Jeff working closely with the Tucson REALTORS® Charitable Foundation, Housing Opportunities, and the Community Outreach Engagement team. By aligning these areas, we plan to increase our impact in the region through our members' involvement, creating opportunities for home ownership for all.

Jeff brings a wealth of knowledge from his experiences in the real estate industry through building respectful relationships; serving members; teaming up with colleagues, volunteers, and other organizations, and doing so with integrity; and leading as well as working collaboratively to achieve goals for the benefit of the membership and the Association overall. His previous roles, including six years with the Nebraska REALTORS®, gives Jeff a very strong background in advocacy, association and program development, and member and community engagement. He has worked closely with local associations to build their grassroots advocacy efforts, made sure that the real estate industry was always at the forefront of legislators' minds, and significantly increased RPAC and REALTOR® Party efforts throughout the state. As an RPAC Golden R President's Circle member, he leads by example locally, in the state, and nationally. He has served on several NAR committees including his current involvement in both the NAR RCE Certification Advisory Board and the NAR Governance Game Changer Presidential Advisory Group that was established to ensure that NAR is taking critical actions going forward to provide relevant and essential value to the members.

As he prepares to join the team, Jeff is eager to get to work. "I am thankful and excited for the opportunity to be a part of the Tucson REALTORS® Staff Team. I look forward to working closely with our membership to help us engage more with local organizations and elected leaders, advocate for and communicate our REALTOR® value, strengthen our REALTOR® Party programs and efforts, and work alongside consumers and charitable organizations in our communities across Tucson to do good things."

Join me as he begins this new chapter with his wife Stephanie in Tucson in early August.

Randy Rogers

Chief Executive Officer

Tucson Association of REALTORS®

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