

# SAY THIS, NOT THAT

## -Tucson Edition

INSTEAD OF SAYING	TRY SAYING	WHY IT MATTERS
<b>Master Bedroom</b>	Primary Bedroom	Avoids Gendered, historically problematic terminology
<b>Norman Family</b>	Household of any Configuration	Acknowledges multigenerational, chosen, LGBTQ+ families common in Tucson
<b>Safe Neighborhood</b>	Neighborhood with strong community ties	Safe is often code for Race or Class - let's name strengths without bias
<b>Spanish-Speaking Only</b>	Monolingual Spanish Speaker or Spanish-First Communicator	Language Justice: Everyone deserves dignity in their mother tongue.
<b>Handicapped-friendly</b>	Accessible for Mobility Needs	Outdated language - Accessibility is about empowerment
<b>Our Mexican Community</b>	Our LatinX, ChicanX and Hispanic communities	Regional nuance matters-some in Tucson prefer identity-specific terms.
<b>She/he is from the reservation</b>	She/he is from the Tohono O'odham Nation	Naming sovereign nations builds respect and visibility
<b>She's so articulate</b>	Skip comments unless relevant to expertise	Can feel condescending- ask about ideas, not just delivery
<b>Affordable Housing isn't visible here</b>	Let's explore dignified housing options that serve all income levels	Honors Fair Housing and doesn't alienate working-class families
<b>This listing is perfect for Professionals</b>	Great for those seeking nearby work/life balance	'Professional' can exclude retirees, artists, service workers



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