



PRESS RELEASE

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Tucson Association of REALTORS® Announces Collaboration with Tucson / Southern Arizona Chapter of Institute of Real Estate Management

Tucson, AZ. – (December 14, 2011) — Tucson Association of REALTORS® (TAR) Announces Collaboration with Tucson Southern Arizona Chapter of Institute of Real Estate Management (IREM). The Tucson Association of REALTORS® and the Tucson Southern Arizona Chapter of IREM have entered into an Agreement for the mutual benefit to both organizations.

"We are very enthusiastic about our new collaboration with Tucson Association of REALTORS®. We believe our partnership will bring our Chapter to the next level in providing meaningful experiences to our members, and look forward to a fulfilling year," said Batoun Herrington, CPM, 2012 IREM President.

"This is truly a wonderful opportunity to build a mutually-beneficial relationship," said TAR CEO Philip Tedesco, "there is a lot that we may assist with structurally, and we're thrilled to be entering this relationship."

The Institute of Real Estate Management (IREM) has been educating and certifying real estate professionals for over 70 years. As an affiliate of the National Association of Realtors®, IREM is the only professional real estate management association serving both the multi-family and commercial real estate sectors.

The Tucson Southern Arizona Chapter of IREM, founded in 1972, has a dedication to provide training, information, research, analysis, and practical advice for professionals managing all types of income-producing real estate at all career levels. Their services are designed to support their members' commitment to maximizing the value of the real estate entrusted to them and to safeguard the people who live, work, and shop in the properties they manage.

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The Tucson Association of REALTORS® is the largest trade association in Southern Arizona, representing the interests of over 4,800 professionals in the real estate industry. REALTOR® is a collective membership mark that may only be used by members of the National Association of REALTORS®.