



The Voice for Real Estate® in Tucson
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Dear Tucson Association of REALTORS® Membership,

We Want Your Input!

In September of 2008, the Tucson Association of REALTORS® conducted a baseline member satisfaction survey in order for us to gauge your overall opinions of the Association and the services we provide to our members. The feedback we received was valuable in our efforts to identify areas that needed to be addressed and in determining future service offerings.

We will launch a follow up member satisfaction survey in the first week of October to once again gauge your opinions and we ask that you take a few moments to complete the survey. Depending on the complexity of your answers, the survey should take approximately 10 to 15 minutes to complete and the feedback you provide us is invaluable in our efforts to ensure we are satisfactorily serving our members.

In order to ensure the anonymity of your participation and the confidentiality of your responses, the web survey is being conducted by a third-party research firm called Marketing Intelligence. If you have high e-mail filters, please make sure your account is able to accept e-mails from "surveys@mktg-intelligence.com" prior to the survey being sent (you may need to adjust your settings to allow for e-mails to be sent from this address). If you do not receive the survey within the first week of October, please e-mail Marketing Intelligence directly at surveys@mktg-intelligence.com so they can investigate any potential problems.

Thank you in advance for your participation,

Cheryl L. Meadows, RCE
Senior Vice President

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