



PRESS RELEASE

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Tucson Association of REALTORS® Announces New CEO

Experienced leader to guide local organization

TUCSON, AZ. — (December 2009) — The Tucson Association of REALTORS® has selected Philip Tedesco, RCE, CAE, to assume the role of Chief Executive Officer for the organization. Tedesco comes to Tucson from a similar post in California, where he serves as the CEO for the San Mateo County Association of REALTORS®.

“Our search for a candidate with a unique combination of skills that would propel our organization forward ended when we found Philip. He is a visionary leader and strategic thinker. Those skills, combined with his extensive expertise in governmental advocacy are key reasons for his appointment,” says Lisa Suarez, outgoing president of the Tucson Association of REALTORS®.

Beginning in February, 2010, Tedesco will be responsible for a number of important issues in his new role, including organizational efficiency, professional staff development and enhancing the value of membership for the association’s 5,739 members.

Tedesco’s resume includes membership and services marketing for numerous non-profit organizations during the past 20 years. He holds both a Bachelor’s and Master’s Degree from Colorado State University. He received his non-profit management certification from Duke University, the designation of REALTOR-Association Certified Executive (RCE) from the National Association of REALTORS, as well as the Certified Association Executive (CAE) designation from the American Society of Association Executives

“I look forward to leading the team at the Tucson Association of REALTORS®”, states Tedesco. This organization has charted a course for success and I am pleased to begin my work with leadership and staff to achieve specific goals and benefit the greater Tucson community.”

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The Tucson Association of REALTORS® is the largest trade association in Southern Arizona, representing the interests of over 5,700 professionals in the real estate industry. REALTOR® is a collective membership mark that may only be used by members of the National Association of REALTORS®.