



## PRESS RELEASE

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### **REALTORS® Host Award Ceremony for High School Financial Literacy Program**

*Innovative educational program teaching students financial literacy*

Tucson, AZ. – (April 29, 2011) — The Tucson Association of REALTORS® recognized seven high school students Thursday evening for essays they wrote on what it takes to be a successful home owner.

Over 280 students from Tucson, Pueblo and Rincon High Schools learned about financial literacy and home ownership this spring from members of the Tucson Association of REALTORS® Housing Opportunities Committee as part of their “From High School to Homeownership - The Four Key Financial Steps” Program.

As a conclusion to each semester of the program, students are encouraged to submit essays based on what they learned in the program. The Association would like to recognize the winners of the essay competition: Samantha Smith, Rincon HS; Jasmine Moreno, Pueblo HS; Adriana Cedillo, Pueblo HS; Gilberto Contreras, Pueblo HS; Andrea Valenzuela, Pueblo HS; Marisol Yescas, Pueblo HS and Dania Yanez, Pueblo HS.

The program is designed to help students take a critical look at their future financial responsibilities and the process of purchasing or renting a home. Students learn how their behavior with money and credit in their teen years can have long-term consequences regarding their ability to rent or buy a home in the future.

“The program challenges high school students to think critically about their financial future,” said Tom Heath, chair of the Housing Opportunities committee.

#### *How to Sign Up:*

Other area high schools interested in joining the Fall 2011 program should contact Christine Sanchez at (520) 382-8776 or [christine@tucsonrealtors.org](mailto:christine@tucsonrealtors.org).

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*The Tucson Association of REALTORS® is the largest trade association in Southern Arizona, representing the interests of over 5,000 professionals in the real estate industry. REALTOR® is a collective membership mark that may only be used by members of the National Association of REALTORS®.*