



PRESS RELEASE

FOR IMMEDIATE RELEASE:

CONTACT:
Laura Kruszewski, Marketing Manager
(520) 382-8775

REALTORS® Open Doors to Buyers Across the Nation

Tucson, AZ. – (June 3, 2011) — As the summer home buying season kicks off, REALTORS® will host thousands of open houses in neighborhoods across the country this weekend during REALTORS® Nationwide Open House Weekend. On June 4 and 5, REALTORS® in Tucson invite buyers to visit some of the over 200 open homes throughout the area where they can learn more about home ownership.

“This nationwide event not only brings buyers and sellers together, but also it provides an opportunity for REALTORS® to connect with consumers in their community about the housing issues that matter most to them,” said Philip Tedesco, RCE, CAE, chief executive officer for the Tucson Association of REALTORS®.

As the country continues to feel the effects of the recession and unemployment rates, many have pointed to housing as a key economic driver. It is estimated that for every two homes sold, one private-sector jobs are created. In addition, each home sale at the median price pumps a total of \$60,000 into the economy over time.

“Home ownership creates jobs and is essential to a full economic recovery,” said Tedesco. “Every time a home is built, bought or sold, jobs are created and money is pumped into the economy. Housing isn’t the only thing that will restore our nation’s economy, but it will play a critical role.”

According to a survey by the National Association of REALTORS® nearly eight out of 10 Americans believe buying a home is a good financial decision. Two-thirds of survey respondents said they believe now is still a good time to buy. A majority of renters also said that owning a home is a priority in their future.

“Home ownership is an investment in your future,” said Tedesco. “And REALTORS® know what matters most to buyers and sellers in this area. They have the expertise and experience to help sellers protect their investment and help buyers build theirs.”

-more-

To view the open houses in Tucson, go to www.tarmls.com and click on Find Open Houses.

###

The Tucson Association of REALTORS® is the largest trade association in Southern Arizona, representing the interests of over 5,000 professionals in the real estate industry. REALTOR® is a collective membership mark that may only be used by members of the National Association of REALTORS®.

