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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Tucson REALTORS® Join Mayor in City Housing Initiative

TUCSON, Ariz. (July 18, 2016) On Friday the Mayor announced a new program to help low and middle income home buyers. “Tucson Association of REALTORS® will have a role in the Mayor’s new housing program,” states Eric Gibbs, 2016 President. REALTORS® understand better than anyone, what it takes to purchase and own a home. Even those buyers who have lost their homes through foreclosure and short sales have an opportunity to get back in the market through this program.”

The Association will be coordinating with community partners to provide easy, direct access to the tools that address three key buyer needs:

1. Financial capacity – Assist in creating awareness of and an ability to manage healthy financial habits.
2. Home Buyer Education and Pre-Purchase Counseling – Coordinate delivery of information to prepare families to transition to successful home ownership.
3. Down Payment Resources – Assist with the creation of a clearing house for consumers to identify down payment assistance programs.

Members of the Tucson Association of REALTORS® have been working with Tucsonans to achieve home ownership for 95 years.

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