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Tucson REALTORS® Soccer Shootout keeps the economic ball rolling Event set for January 15 – 17, 2016

TUCSON, Ariz. (January 14, 2016) --With a focus on sustaining a quality community, the Tucson Association of REALTORS® views its title sponsorship of the 26th *Annual Tucson Association of REALTORS® Shootout* – presented by the Fort Lowell Soccer Club -- as a dynamic way to advance the region's economy.

“The Shootout is a huge economic boost. As we enter 2015, this is our opportunity to keep the economic ball rolling, both literally and figuratively, with the Shootout,” said Eric Gibbs, 2016 President of the Tucson Association of REALTORS® (TAR).

Gibbs continues, “The Shootout has a very significant economic impact on our entire community, with more than four million dollars annually being pumped into the economy. Because of this fun, healthy, youth-oriented athletic event, those dollars support hundreds of tourism, restaurant, and hospitality jobs.”

TAR is in its third year of a three-year, \$82,500 commitment as headline sponsor of the *Tucson Association of REALTORS® Soccer Shootout*. It is Southern Arizona's largest youth soccer tournament that attracts approximately 5,000 soccer players, coaches, families and fans from all over the southwestern United States and Mexico.

Since 2009, TAR has been the title sponsor. The 2016 tournament takes place January 15-17 at more than 11 local parks/sites throughout Tucson. It is organized and presented by the Fort Lowell Soccer Club.

TAR's sponsorship goes beyond the goodwill of supporting a major event. Gibbs emphasized that TAR's investment will help develop jobs, recognize and retain small businesses, increase the tax base and quality of life, and “promote a productive use” of local parks and athletic facilities.

“Plus, the proceeds are re-invested in the community to benefit youth programs,” he said.

At the end of the 2016 agreement, TAR will have invested just under \$200,000 as the title sponsor of the Shootout.

Gibbs added, “Tucson Association of REALTORS® is proud of that investment, proud to give back to our community and its youth.”

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